

'Where Arlington and the World Converge'

May 13, 2015

Arlington Selectmen,

As the Arlington International Film Festival approaches its 5<sup>th</sup> year of production, we respectfully come before you with our request to display banners in Arlington Center.

ATED has graciously committed their support of this year's AIFF KICK-OFF, scheduled for September 25<sup>th</sup> at the Arlington Town Hall. The intent of the Festival banners would be to announce this event as well as the dates of the Festival.

## Specifics:

- *ATED will be the organization sponsoring AIFF*
- *Display dates: September 14th October 26<sup>th</sup> (following Town Day)*
- 2 double-sided banners to be displayed on poles at Medford Street and Mass Ave
- Banner measurements: 7 x 3
- The upper portion of the banner would read:

ARLINGTON INTERNATIONAL FILM FESTIVAL Where Arlington and the World Converge www.AIFFest.org

The lower portion of the banner would read:

KICK-OFF – September 25

Sponsored by

ARLINGTON – TOURISM & ECONOMIC DEVELOPMENT

(Town logo or ATED logo)

FESTIVAL DATES ~ October 15 - 22

On behalf of the Arlington International Film Festival, I would like to express my sincere appreciative for the support we have received from the Town of Arlington and the many organizations, businesses as well as individuals over the past four years. As the Festival continues to grow we look forward to our continued relationships.

Thank you for your consideration and I will look forward hearing from you.

Kind Regards, April L. Ranck Executive Director