



Come to Harvard to Learn High-Impact Sustainability Leadership

# Executive Education for Sustainability Leadership

July 7-10, 2015

Harvard University, Cambridge, MA

[www.chgeharvard.org/CBIS](http://www.chgeharvard.org/CBIS)

"Wherever your organization is regarding sustainability, this program helps you go to the next level."

-- **College President**

"The thought leadership, the world class instructors and participants left me committed and reenergized to the power of sustainability leadership."

-- **Corporate Senior Vice President**

"Relevant, engaging and visionary"

-- **Assistant Director, Public Works, Local Government**



**HARVARD**  
**T.H. CHAN**

**SCHOOL OF PUBLIC HEALTH**

Center for Health and the  
Global Environment



In collaboration with

# Who Should Attend?

**Senior leaders, high potential emerging leaders, and sustainability professionals with a senior reporting relationship should apply.**

The crucial mindset we seek in our participants is an appetite for positioning sustainability as a driver of innovation and change capability and a readiness to lead beyond “doing less bad” towards the triple bottom line of economic, social, and environmental wellbeing. **We call this Core Business Integration of Sustainability (CBI-S)**

The unique convening power of Harvard ensures a high caliber, diverse and engaged cohort capable of co-creating the optimal learning experience for fellow attendees.

## Course Objectives

**This program fosters a new kind of high-impact sustainability leadership for driving sustainability into the core of your business & mission while improving organizational performance.**

Participants will develop CBI-S leadership capabilities designed to:

- ❖ **Position sustainability as a driver** of innovation, agility & change capability
- ❖ Unleash human potential through **purpose-driven engagement**
- ❖ Create **clear pathways for good ideas** to come from anywhere and to take root
- ❖ Leverage positive **social dynamics and social learning** to increase idea flow
- ❖ **Expand the sustainability business case** & align finance & accounting for innovation
- ❖ **Improve decision-making agility** to allow for good ideas to be scaled up quickly
- ❖ Develop change leadership approaches that **reduce risk and instability**
- ❖ Learn the powerful new CBI-S **framework for organizational transformation**

## Application Process

Apply and learn more here:

[www.chgeharvard.org/CBIS](http://www.chgeharvard.org/CBIS)

Your application will be reviewed within 5 business days. If you match the program criteria, to secure your seat you will be required to register and pay on this schedule:

**\$3900 Super Early Bird: Register by May 7<sup>th</sup>**

**\$4200 Early Bird: May 8<sup>th</sup> - June 7<sup>th</sup>**

**\$4400 Full Price: June 8<sup>th</sup> - June 30<sup>th</sup>**

Accommodations available at a discounted rate through June 4 only.



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# Harvard Faculty

**The Environmental Imperative: Rationale for Core Business Integration of Sustainability**  
*John Spengler*, Akira Yamaguchi Professor of Environmental Health and Human Habitation, Harvard T.H. Chan School of Public Health

**Defining Core Business Integration of Sustainability (CBI-S): Core Concepts**  
*Leith Sharp*, Director, Executive Education for Sustainability Leadership, Center for Health and the Global Environment, Harvard T.H. Chan School of Public Health

**A Special Dinner Talk Inspired by the Food on our Plate**  
*Barton Seaver*, Director, Sustainable Seafood and Health Initiative, Center for Health and the Global Environment, Harvard T.H. Chan School of Public Health

**Teaming: How Organizations Innovate & Learn: Applications to CBI-S**  
*Amy C. Edmondson*, Novartis Professor of Leadership and Management, Harvard Business School

*Our faculty & guest presenters are carefully selected for their proven track record as engaging, relevant, and cutting-edge CBI-S content providers.*

## Guest Presenters Include:

**Interface Innovation Story: Conditions that Drive Innovation**  
*Erin Meezan*, Vice-President of Sustainability, Interface, Inc.

**Philanthropic Sector Case Story: Amplify Impact using CBI-S Concepts**  
*Stephen Huddart*, President & CEO, J.W. McConnell Family Foundation

**Sustainability Leadership at Office Depot**  
*Yalmaz Siddiqui*, Director of Environmental Strategy, Office Depot

**U.S. Green Building Council Case Story: Using CBI-S to Unleash Human Potential**  
*Rachel Gutter*, Senior Vice President of Knowledge, U.S. Green Building Council

**World Bank Lessons from the Field: Harmonizing Top-Down and Bottom-Up Leadership**  
*Abha Joshi-Ghani*, Director, Knowledge Exchange and Learning, World Bank



**Macquarie University Case Story**  
*Bruce Dowton*, Vice Chancellor, Macquarie University, Sydney

**MGM Resorts: Organizational Agility in Action**  
*Cindy Ortega*, Senior Vice President & Chief Sustainability Officer, MGM Resorts International



**College of Lake County case story**  
*Jerry Weber Ph.D.*, President, College of Lake County, Illinois

**Urban design case story: Times Square, a taste of things to come**  
*Jeff Risom*, Partner and Managing Director, Gehl Studio

Learn more and apply here: [bitly.com/HarvardSustainabilityLeadership](https://bitly.com/HarvardSustainabilityLeadership)

# The Harvard Experience

**We deliver the content, the experience, and the networks that will clarify, energize, and enable a new kind of sustainability leadership potential to be realized by participants.**



Harvard's convening power is world renowned. This affords us the opportunity to offer an expertly-curated space for leaders from all sectors to access world class thought leaders and practitioners and to engage in vibrant thought leadership with fellow participants.



After the four days, you will leave with an expanded capacity for high impact sustainability leadership. You will also have a new network of like-minded high impact sustainability leaders to learn with as you continue your journey to achieve Core Business Integration of Sustainability.

## What's the Value Proposition?

- ❖ Advance your abilities as a high-impact sustainability leader
- ❖ Learn the powerful new CBI-S frameworks, case stories & roadmaps
- ❖ Apply CBI-S frameworks to other organizational challenges & priorities
- ❖ Develop your networks with leaders from other sectors
- ❖ Receive a certificate of completion from Harvard University in "Executive Education for Sustainability Leadership"



## What Past Participants Want You to Know

**"...an extremely sound investment for any sustainability leader trying to work out how to get things done."** – Senior Director, Environmental Strategy, Office Depot

**"This program delivered a critical missing piece for me around change leadership and sustainability."** – President, College of Lake County

**"Provides an important framework for affecting change in a rapidly changing and socially-connected environment."** - Senior Vice President & Chief Sustainability Officer, MGM Resorts International

**"It will blow your mind! It clarified my thinking, elevated my energy, and expanded my vision."** -- Chief Sustainability Officer, Skanska USA

Click here to [view our short 2-3 minute videos](#) to get a taste of the program experience, hear from past participants and meet the program director.

Learn more and apply here: [bitly.com/HarvardSustainabilityLeadership](https://bitly.com/HarvardSustainabilityLeadership)