Cause + Event Arlington 2019

5K race to benefit local non-profits

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Race History & Overview

- Cause + Event is a local non-profit that raises money for other non-profit organizations through a 5K road race.
- Each runner selects any verified non-profit to receive a minimum of half of their race registration fee (currently at least two-thirds). By allowing runners to select their own charity, the race allows small, local non-profits an opportunity to fundraise without organizing their own race.
- Cause + Event Boston started in Arlington in 2015, selling out with 650 runners.
- From 2016-18, the race sold out with 1,000 runners and more than 100 kids fun run participants.

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2018 Race Review

- 4th annual race took place on Sunday, May 13, 2018
- Registration sold out with 1,000 runners
- 200+ 4th and 5th grade Arlington FitGirls participated
- Received positive feedback from community sponsors and participants
- Donated $25 of the $30 registration fee (the most ever!) providing more than $26,000 for 76 non-profits, many of which were local to Arlington, including:
  - Eight Arlington public schools – more than $7,000
  - Lesley Ellis School Financial Assistance Fund - $1,640
  - Arlington EATS and Arlington Food Pantry - $1,210
  - Children's Room - $450
  - A2Empowerment - $1,240

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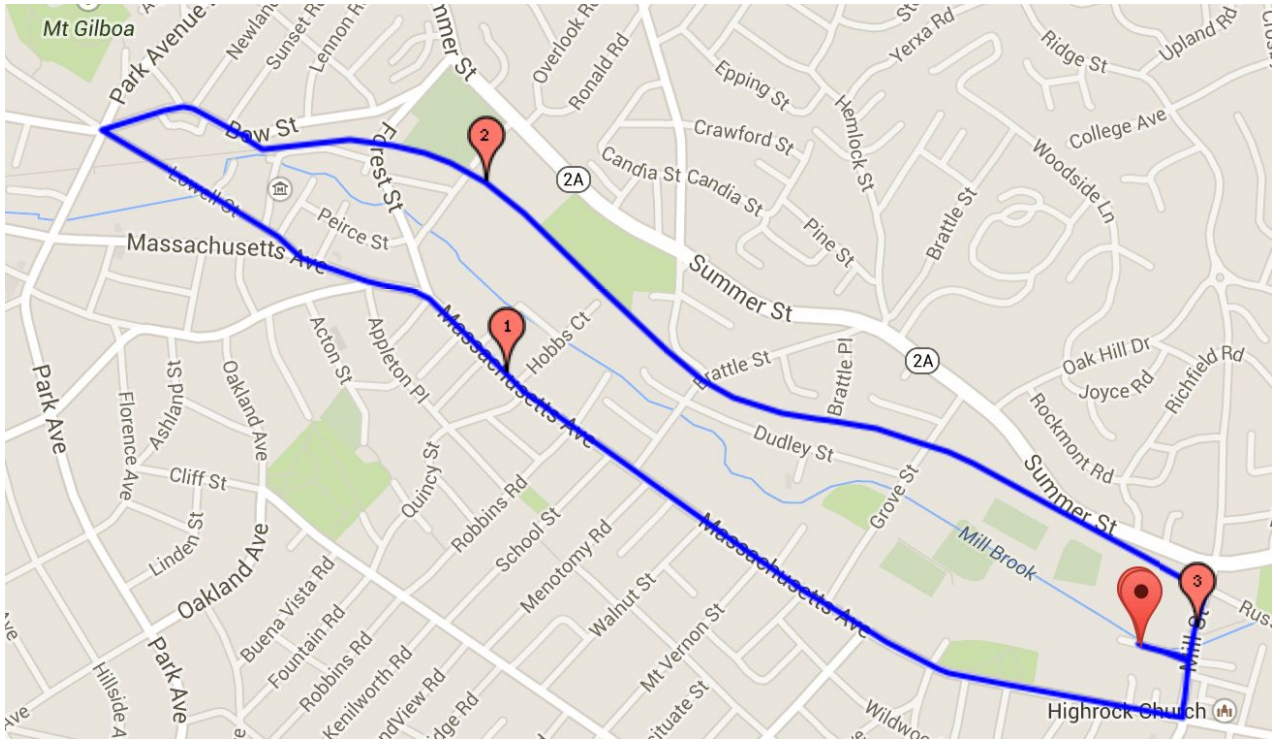
Proposed 2019 Event Details

- **What**: 5K race raising money for any verified non-profit
- **When**: Sunday, May 12, 2019
  - 5k race at 8:00 am
  - Free Kids Fun Run at 7:30 am
- **Where**: Start and finish behind Arlington High School – route along Mass Ave. and the Minuteman Bikeway
- **Attendance Goals** (no increase from 2018)**:**
  - 5K Runners: 1,000
  - Volunteers: 75
  - Kids Fun Run: 125

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Proposed Route

Route was developed by the Arlington Police Department has been used the past four years and would like to use again in 2019. http://www.gmap-pedometer.com?r=6483883



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2019 Race Request

- Use of Arlington roads and Minuteman bike path along route.
- Based on the success of the 2018 race and the original request from the Arlington Police Department, to ensure a safe passage for the runners as well as cars traveling in both directions, we'd like to:
  - Restrict parking on Massachusetts Ave. in the westbound direction on Sunday, May 12, 2019 from Mill St. to Lowell St. from approximately 5:00 am – 9:00 am.
  - Closure of the Minuteman bike path from Bow St. to Mill St. from 8:00 – 9:00 am on race day.
- Cause + Event will provide barricades for a dedicated lane for runners in the parking lane and the APD will provide the No Parking signs.

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Community Impact

- Race route avoids major traffic intersections and early start time should minimize traffic disruption.
- Early Sunday morning start time will reduce any negative impact to the community including conflicts with churches, businesses and school events.
- Use of the Minuteman Bike Path will capitalize on one of Arlington's greatest assets while minimizing road closures.

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Community Engagement

- Promote event to Arlington non-profits to encourage participation through team competitions, additional fundraising opportunities and volunteer positions
- Encourage entire families to participate in both the 5K and Kids Run to promote health and wellness initiatives in the community
- Partner with school PTOs

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Cause + Event 2018 Charities

- A Kids' Brain Tumor Cure
- A2Empowerment
- AccesSportAmerica
- AHS Cross Country
- Alpha Chi Omega Foundation
- Alzheimer's Association
- American Cancer Society
- American Diabetes Association
- Argenziano School PTA
- Arlington Center for the Arts
- Arlington Food Pantry and Arlington EATS
- Arlington Education Foundation
- Arlington Youth Counseling Center (AYCC)
- ASPCA
- Beat NB
- Benjamin Brown School
- Billy Dalwin Pre-School of Temple Emunah
- Bishop School PTO
- Boston Area Rape Crisis Center (BARCC)
- Boston CASA
- Brackett School PTO
- Buddy Dog Humane Society
- Camp Aranu'tiq of Harbor Camps
- Cause and Event Foundation
- Children's Hospital Boston
- Children's Room
- Cradles to Crayons
- Cultural Care Kids First Foundation
- Dallin School PTO
- Dana Farber Cancer Institute
- DEAF, Inc.
- Empower HER
- Family Folk Chorale
- Fidelty House
- First Candle
- Food Link
- Girls on the Run Greater Boston
- Great Dog Rescue New England
- Happy Tails Pet Rescue
- Hardy School PTO
- Heifer Project International
- Home for Little Wanderers
- Homes for our Troops
- Horizons For Homeless Children
- Housing Corporation of Arlington
- IAM Strong Foundation
- Jane Goodall Institute
- Kingdom Rock Children's Village Inc.
- Last Hope K9 Rescue
- Lesley Ellis Jon Pfeifer Memorial Fund
- Leukemia & Lymphoma Society
- Make a Wish Foundation MA & RI
- Melrose Humane Society
- Massachusetts General Hospital - Faustman Research
- Mount Auburn Hospital Doula Program
- MSPCA
- New England Innocence Project
- NuDay Syria
- Operation Success Inc
- OPAC
- Pandas International
- Peirce School PTO
- Planned Parenthood League of MA
- Red Cross of Massachusetts
- Rosie's Place
- Stratton School PTO
- Strong Women, Strong Girls
- The Patrick Palin Foundation
- Thompson Elementary School PTO
- Thyroid Cancer Survivors Association
- Transition House
- UNICEF
- West Mountain Ski Patrol
- West Somerville Neighborhood School PTA
- Wounded Warrior Project
- YouthBuild USA

Contact Information

We are happy to provide more information about the race and our plans. Feel free to contact us any time.

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