

From: Pasi Miettinen
To: Adam Chapdelaine <AChapdelaine@town.arlington.ma.us>
Cc: Ken Pruitt <kpruitt@town.arlington.ma.us>
Date: 01/16/2019 06:11 PM
Subject: , / interested in CEFC

Dear Adam,

I spoke with Ken and I would like to apply for a position on the Clean Energy Future Committee. I would be pleased to join the group should the Select Board see if fit to appoint me to the committee.

My professional background includes being a CEO of a company that operates and evaluates energy efficiency programs and performing extensive analysis on how to minimize carbon emissions in Massachusetts municipalities and across the country. My company, Sagewell, Inc., has previously helped over 1,000 Arlington homes to participate in the Mass Save program, and I have performed analysis on how Arlington homes could achieve net-zero energy status. I have access to extensive data sources on the topic of carbon reductions and can bring various analytical tools to help in discussions about what types of programs and measures can maximize carbon reductions - and what programs have little effect.

In addition, my company has operated some of the most successful electric vehicle, heat pump and solar marketing programs in Massachusetts, which provides additional insights as to what types of factors influence environmentally friendlier product adoption. I have personally been driving an electric vehicle for the past five years and I have been heating my home with a heat pump for the past three years. I am a 17-year resident of Arlington.

Best regards,
Pasi Miettinen

Personal Background:

- Owner of 23 Sheraton Park, Arlington MA
- Arlington resident since 2001

Professional Background:

Sagewell Inc, CEO 2008 – present. Sagewell provides utility smart meter data analytics software and consulting services. Sagewell's software tools are used to evaluate energy efficiency program effectiveness and carbon reduction impacts. The Clearing Corporation, Chief Strategy Officer and Head of Business Development 2004 – 2008
onExchange Inc, Executive Vice President, Business Development June 2000 – 2004
Southern Company, Manager Business Development, 1996 – 1998

Education:

Masters in Business Administration, Harvard Business School
BBA Economics, and BA Mathematics, Mercer University