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To: "Rose Udics" <udigom@rcn.com>
Cc: <EBenson@town.arlington.ma.us>, <ABunnell@town.arlington.ma.us>,
<KLau@town.arlington.ma.us>, <DWatson@town.arlington.ma.us>,
<MMuszynski@town.arlington.ma.us>
Date: Thu, 21 Mar 2019 07:52:19 -0400
Subject: Re: Changes to the Arlington Zoning By-Laws
Rose,
Thank you for your comments.
Best,
Jenny
Jennifer Raitt
Town of Arlington
Director of Planning and Community Development
781-316-3092
> On Mar 20, 2019, at 7:14 PM, Rose Udics <udigom@rcn.com>
wrote:
> Dear Redevelopment Board Members:
> I am writing in regard to the proposed changes to the
Arlington Zoning
> By-Laws. As you may know, there has been a robust discussion
of the pros and
> cons of these changes on the Arlington e-mail list, and much
of what follows
> is what I posted there today, March 20, 2019, and within the
past week or
> so.
> Here are my concerns:
> Some people are arguing for more structural density, but
creating more
> apartments above storefronts will add to Arlington's already
high population
> density. No guarantees are in the proposed guidelines to
ensure that new
> apartments/condos will be affordable for the majority of
Arlington residents
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From: "Jenny Raitt" < JRaitt@town.arlington.ma.us>

- > who want to keep living here. The Boston Globe reported very recently that
- > about 15% of the people looking for housing in Massachusetts are actually
- > from the New York City area, where living costs are even higher. So, we
- > residents are competing for affordable spaces in our town with people who do
- > not even live in Massachusetts yet. Bidding wars will continue to drive up
- > costs for the new housing spaces. Arlington does not need more people. We
- > must advocate hard for mass transit lines to be extended to other parts of
- > the state where more space for office and housing is abundant.
 >
- > That being said, a high percentage (60-75%) of housing units in any
- > appropriately sized new or remodeled smaller buildings should be required to
- > be affordable, in order to close the affordability gap. We do not need any
- > more luxury-level units until this gap has been filled. At least 33% of
- > those new, affordable units should be suitable for mobility-impaired and/or
- > disabled people, including seniors. This means one-floor living spaces, with
- > universal design, elevators and ramps, and no stairs, for easy access into
- > and within the building to any shared facilities (e.g., laundry). All
- > affordable units must come with at least one parking space, for those who
- > need to drive to jobs, as many do. Not everyone can walk far (to a municipal
- > lot overnight), bike, or take public transportation. Heart, lung,
- > orthopedic, and balance conditions can make a having a car and close access
- > to parking for it a necessity. See the "Affordability Mismatch" section of
- > the Master Plan (though its data are now outdated) at
- > https://www.arlingtonma.gov/home/showdocument?id=28425); also see
- > Recommendation 5: "Study and plan for increasing the supply of smaller,

- > over-55 active senior market-rate housing and for affordable/subsidized
- > housing to meet Arlington's population trends" (p. 89), and the section on
- > parking.

>

- > Zoning changes should encourage and financially assist homeowners of larger
- > single-family homes to convert them to 2-3 affordable-rate
- > condos/apartments, if they so desire, perhaps in collaboration with the
- > Housing Corporation of Arlington or similar entity. Disallow owners of
- > existing homes to create "McMansions" on the same lot, whether by teardown
- > or "remodeling" loopholes, if additional affordable housing
 units are not
- > also created.

>

- > I have witnessed the destruction of a Cape-style house in my neighborhood
- > (on Kenilworth or Robbins Ave., near the corner of Gray Street), where one
- > wall and an interior stairway were the only parts of the house remaining
- > (for months), until a completely new and greatly expanded house, with a huge
- > two-car garage, was built on the same lot, with a bit of the old foundation.
- > That is not remodeling but essentially all-new construction. This has
- > crowded the adjacent house, throwing it in to deep shadows that did not
- > exist before. The new house is out of character with the rest of the homes
- > on the street, though developers just completed two other huge houses (with
- > two-car garages) adjacent to it. Developers should not be permitted to do
- > this, and from talking with my friends and neighbors, I believe that most
- > Arlington homeowners in the various neighborhoods are against more of these
- > McMansions being built, crowding the lots without adding any more housing
- > units. Permitting additional parking garage space is unfair to lower-income

> people deprived of even one space for parking in affordable housing where > they live. > Some proponents of the proposed changes to the by-laws have used the Capitol > Theater block as an example of "good" "street-wall" density, finding the > mixed-used theater building "architecturally pleasing" (I agree), with its > three stories, not five. Are new, more densely built structures required by > the proposed by-law changes to be "architecturally pleasing" and three > stories, not five? (No.) The Capitol Theater area "works" in part because > the entire block has a certain look to it. If we could be certain to gain > attractive office spaces and storefronts in lower buildings, with wide > sidewalks, in-ground large shade trees (not on balconies or in planters), > bike racks, and benches, then we might have some added "vibrancy" from such > density-vibrancy as the word promoted to describe a pleasant amount of > activity (commercial and residential). > We know from the Arlington High School rebuild project that what is pleasing > to some is unacceptably ugly to others. Burlington's Master Plan process > included surveying town residents and employees (I was one) on what type of > buildings they favored in "gateway" commercial areas, showing pictures of a > number of styles and a range of "cutesiness" vs. austere streetscapes (e.g., > Ye Olde Ice Cream Shoppe - type signage with sculpted oldstyle gas-lamppost > lighting, flowered planters, and park benches vs. office boxes built to the > sidewalk's edge, little or no greenery along building faces, industrial-look > bare-bulb-type lighting, and slab benches), and other features, including > various types of sidewalks and tree/shrub lawns/strips of

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various widths
> along curbing.
> Arlington, if I recall, had a similar online survey several
vears ago. Are
> residents to be fully informed of the "look" that will be the
aim of any new
> development? Look at Main St. and Mt. Auburn Ave. in Watertown
Square to see
> what structural density to the edges of sidewalks gets you-
traffic noise,
> fumes, and dust, little or no shade, etc. It's unpleasant for
walking, and
> challenging to live in spaces above stores. Look at Arlington
Center's and
> Arlington Heights's mish-mash of storefront signage. What does
it say to
> visitors about those areas and our town? Vibrant? Confused?
Interesting
> blend of diversity and interests? Whatever-have the signage
recommendations
> been followed and enforced? Compare those areas with the
Capitol Theater
> area's (which is mostly cohesive and pleasing).
> Where can we now read the Todreas Hanley Associates Commercial
> Revitalization Plan for Arlington, in which they wrote (in
what year?) that
> they "provided retail tenant recruitment portfolio; initiated
retail
> development and lease discussions with major retailers and
developer." (One
> developer, or is that a typo?) Who are the "major retailers"
and developer?
> http://todreashanley.com/Arlington.htm Shops are closing and
spaces remain
> vacant throughout Arlington. Are current empty-store owners
not renting
> spaces, holding out to sell them to that developer or others,
as is
> happening in Boston?
> Note that a lot of the data on which the Master Plan was
developed is
> already outdated. Things have changed a lot in the past
decade, with Amazon
> fueling the closing of mall stores and smaller shops
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nationwide. What is the

- > plan for ensuring the new storefronts are actually filled with goods and
- > services Arlington actually needs now? We have plenty of pizza shops, bank
- > branches, nail salons, and massage parlors, but adding beer parlors and pot
- > shops alone are not going to help raise the level of commerce to a higher
- > plane. Are there zoning changes to enable lab/tech spaces to be built, of
- > sufficient size to attract mid-sized companies here? This would help to take
- > the property-tax pressure off small businesses and homeowners. The point is,
- > there needs to be a community discussion about what people of all ages and
- > income levels need and want in stores and new spaces before assuming that
- > merely a denser wall of stores and offices will add to
 "vibrancy."

>

- > Some have mentioned parking lots as a way to create a more-vibrant vibe
- > here. The only "vibrancy" I could see from that would be in requiring new or
- > existing garages or lots (e.g., behind St. Agnes and Not Your Average Joe's)
- > to be covered with solar panels. That would provide current residents with
- > some shade and protection from ice and snow and would generate actual
- > energy. Newton and Watertown are already moving in that direction with
- > regard to solar panels over municipal and private lots. Requiring new and
- > rehabbed construction to include solar panels (as Watertown is now requiring
- > in its new by-laws) AND keeping street-level green space around buildings
- > should also be in the by-laws. Street-level green space, to be enjoyed by
- > all who are walking or biking by, is critical to healthy and psychologically
- > beneficial urban/inner suburban living. Balcony planters and roof-top
- > gardens cannot benefit the public on the street. In-ground

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shade trees help
> control heat, absorb some fossil-fuel - generated carbon
dioxide, and clean
> the air of some pollutants. Other green space on the ground
surrounding
> buildings absorbs noises, rain, and snow melt. Furthermore, we
must begin to
> address global warming/energy use challenges ASAP by requiring
> energy-efficient buildings (well-insulated, with energy-saving
and/or
> energy-generating devices).
    My apologies for such a long letter, but I wanted to explain
>
in some
> detail why the proposed changes to the by-laws are
insufficiently detailed
> to protect the interests of existing residents, whether they
are homeowners
> or renters, fully mobile or not, or young adults or older
adults, who want
> affordable housing so that they can remain in the town they
have cared
> about, contributed to, and in which they have friends and
families they
> would not want to leave. We cannot "just move elsewhere" in a
region that is
> facing all of the affordability and transportation challenges
that Arlington
> now faces. Arlington should not become denser while other
parts of the state
> remain relatively unbuilt or inaccessible. And Arlington
should not become
> denser without closing the affordable housing gap and
attracting mid-sized
> companies, not smaller stores.
> Thank you for your efforts on behalf of the residents and for
considering
> the points I have raised.
>
> Sincerely,
>
> Rose Udics
> 77 Fountain Road
> Arlington
> <winmail.dat>
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