



TOWN OF ARLINGTON

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DEPARTMENT OF PLANNING &
COMMUNITY DEVELOPMENT

M E M O R A N D U M

To: Adam Chapdelaine, Town Manager
Cc: Jennifer Raitt, Director, Department of Planning and Community Development
From: Ali Carter, Economic Development Coordinator
Date: April 18, 2019
Re: Aeronaut Beer Garden at Whittemore Park, Summer 2019

On February 25th of this year the Select Board approved a request for proposals to operate a beer garden in Whittemore Park on weekends during the summer of 2019. Outreach was done via the Town's Bids and RFPs mailing list as well as direct outreach to six local craft brewers. We received one proposal, which was from Aeronaut Brewing Company.

Operations, Fees, and Maintenance: The proposed beer garden would operate much in the same fashion as it was successfully run in the 2018 season, but with a few notable exceptions. All of the changes listed below are in response to requirements that were built into the RFP.

- The season would run on weekends from June 1 through the end of September, with Sunday rain dates built into the operations plan;
- The Cutter Gallery will be staffed by an Aeronaut employee rather than a Town Building Monitor;
- Aeronaut will work collaboratively with the Arlington Center for the Arts to host Porchfest in Whittemore Park on June 8th;
- Aeronaut will pay a one-time \$1,500 permit fee to the Town of Arlington for use of the park on the dates listed above, an increase from the \$400 fee they paid during the 2018 pilot season;
- Aeronaut will pay for the lawn in Whittemore Park to be aerated at the end of the season.

Based on their excellent operation of the beer garden series in 2018 and their thorough response to the RFP, I recommend the approval of their proposal.