

From: **Leland Stein**
Arlington Center Merchants Group

To: **Arlington Select Board**

CC: Adam Chapdelaine, Town Manager
Robert Jefferson, Fire Chief
John R Kelly, Deputy Fire Chief
Lt. Paul Conroy, Arlington Police Dept.
Officer Corey Rateau, Arlington Police Dept.
Michael Rademacher, Director, Dept. of Public Works
Christine Bongiorno, Director, Dept. Health and Human Services

Date: May 7, 2019

Subject: 2019 "Arlington Alive Summer Arts Block Party" [working name]

Thanks very much for taking the time to review this project plan for the 2019 "Arlington Alive 2019 Summer Arts Block Party" presented by the Medford Street Merchants in collaboration with the Arlington Center Merchants Group, and funded, in part, by ATED / Arlington Tourism and Economic Development. This 6-hour afternoon to early evening FREE event -- a street festival showcasing the vibrant business community of Arlington Center -- will allow citizens and families within and outside of Arlington to learn more about the rich cultural fabric of our community, visit our shops, and enjoy some quality music and entertainment (performance schedule will be coordinated with Aeronaut Brewery, sponsor of the Beer Garden happening nearby in Whittemore Park the same day). We are confident this event will continue the momentum of past years' "Arlington Alive" street festivals.

The **event** is planned for Saturday, June 29, 2019. Please find below the relevant information subject to approval by the Arlington Select Board. Further comments and corrections are greatly appreciated.

- The Block Party will take place from 1:00pm–7:00pm on **Medford Street from Mass Ave. to Park Place (entrance to Russell Common Lot) along with the Western Portion of Broadway Plaza adjoining Medford Street (area outside of fenced in dining areas)***. General restriction and street closure will be required from **10:00am to 10:00 pm on Medford Street** to accommodate setup and breakdown of booths and performance area. *If inclement weather prevents the event from taking place outside, the Regent Theatre and Regent Underground Theatre will serve as the back-up venues for the same date and times.
- A formal request will be made to relocate the **MBTA Bus Stop on Medford Street (Route #80 bus)** during the hours of street closure.
- The Merchants Group will distribute a formal communication to potentially impacted residents and businesses, including **St. Agnes Church** to discuss how the street closure would impact its Masses that afternoon. We have already met with The Rev. Marc J. Bishop who has given his approval of the event after hearing the details.

- We would request that the closed off portion of Medford Street up to St. Agnes Church, Fidelity House and Compton Street, but accessible from Chestnut Street for residents of that portion of Medford Street effected by the street closure, as well as musical acts needing their vehicles to load equipment onto the temporary stage.
- The Merchants Group will coordinate with the DPW for the pick-up and use of temporary trash & recycle receptacles/removal of trash after the event.
- The Merchants Group will coordinate with the Arlington Police Department to hire a police detail for the event.
- At this time we will be asking Medford Street and nearby Mass Ave restaurants to participate in the block party at their regular locations, but if we decide to have food vendors on the street we will ensure that all food vendors submit requests for temporary food permits to the Dept. of Health in a timely manner prior to the event.
- A **waiver of central parking fees** at the Russell Common Lot will be requested for the duration of the Block Party in order to help replace the parking spaces on Medford Street and to encourage attendance at the festival.