



Neutron Holdings, LLC, dba Lime
85 2nd St, First Floor
San Francisco, CA 94105

Town of Arlington
Attention: Select Board
730 Massachusetts Avenue
Arlington, MA 02476

Members of the Arlington Select Board,

Please accept this letter as a request to extend Lime's Bike Share Operator License (License No. 1) for one additional year. There are two adjustments we have made for the 2019 season:

1 – For the 2019 season, we are implementing a 'demand based supply' model. This means we will match actual demand with the appropriate number of bicycles based on trips per vehicle per day (TVD) metrics. Our target is 2TVDs and, should we have higher usage we would add additional bicycles. Conversely, if we are seeing less ridership we would hold levels or reduce bicycles. This means our goals will be closely aligned with the Town's...to maintain brisk ridership while ensuring a minimum of idle bicycles. If the data suggests that the current minimum of 50 bicycles or maximum of 300 bicycles should change, Lime will notify the Licensing Board of a desire to change the fleet size so we can discuss per the agreement.

2 – The Lime fleet will shift entirely to e-bikes, which have proven to be much more popular with riders. Our pedal assist e-bikes make bikeshare accessible to a larger portion of the population and allow riders to tackle hills more easily and arrive to their destination with less sweat.

Thank you for your consideration on this matter, Lime is excited to serve Arlington for another season.

Best,

May 28, 2019

Scott Mullen
Director of Expansion, Northeast