



TOWN OF ARLINGTON

MASSACHUSETTS 02476

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DEPARTMENT OF PLANNING &
COMMUNITY DEVELOPMENT

M E M O R A N D U M

To: Adam Chapdelaine, Town Manager

Cc: Jennifer Raitt, Director, Department of Planning and Community Development

From: Ali Carter, Economic Development Coordinator

Date: June 12, 2019

Re: Boston Women's Market Pop-Up at Uncle Sam Plaza

Proposal: Boston Women's Market (BWM), an organization that hosts pop-up retail events featuring women entrepreneurs, would like to host a pop-up at Uncle Sam Plaza in Arlington Center.

July 20, 2019, 11 AM - 4 PM (Rain date: July 27, 11 AM—4 PM)

Uncle Sam Plaza, 4 Mystic St, Arlington, MA 02474

25 vendors

Expected attendance: approximately 600 visitors throughout the day

BWM proposes to activate the green space at Uncle Sam Plaza with 25 women-founded businesses selling their goods. Vendor set-up will begin at 9 AM with selling hours between 11 AM - 4 PM. Each vendor will be allowed a 6' x 6' vending space for their tables and displays. BWM will assume all cost and responsibility for coordination of the marketplace and assuring that their vendors get all necessary permits to vend at the event. They have a successful track record of hosting these events in nearby cities, but would like to come to Uncle Sam Plaza due to its attractive landscaping, central location, and proximity to the Aeronaut Arlington beer garden in Whittemore Park.

Site Plan

