



June 13, 2019

Dear Town Manager, Mr. Adam Chapdelaine:

As the co-founder of Support Arlington Center, I am writing in support of the Boston Women's Market (BWM) establishing a vendor market at Uncle Sam's Plaza on Saturday, July 20, 2019. I am impressed with the great potential and positive impact the Boston Women's Market can have as a pop-up space in Arlington Center. It would be exciting to have 25 women vendors in the Center, offering a variety of goods—such as candles, wood crafts, artistic prints and gourmet treats.

Uncle Sam's Plaza is the perfect central location for this pop-up market space. This newly designed space has great opportunity to bring people together on the corner of Mystic and Mass Ave. It allows for folks to congregate safely within the popular bike path trail, sidewalks and intersections, while creating dynamic energy and a source of excitement into the heart of Arlington Center.

By inviting BWM into the Center, we can open our community to these hard-working women influencers, business owners, and artists from New England. The BWM's goals of supporting women vendors and driving businesses into the local community aligns nicely with the mission of Support Arlington Center—keeping Arlington Center thriving with diverse, successful small businesses. I can see bikers and pedestrians visiting or passing through the Center and stopping into the pop-up market, purchasing goods, and making connections. With the success of the current Beer Garden held on Saturdays this summer, we'll have even more residents and visitors stop by the marketplace at Uncle Sam's Plaza in July.

The BWM may offer an opportunity for local businesses and food establishments to increase their business sales. As more people congregating into the Center, there are greater chances for them to stop by frozen custard stores for a treat (at Abbott's Frozen Custard), grab a light lunch (at Noodle Market or Kickstand Café), and even pick up a gift (at Arlington Centered, for example).

Thank you for your consideration to include and support women artists and business owners in Arlington Center. I believe in supporting women in business, and the Boston Women's Market would be a wonderful addition to our Town this summer.

Sincerely,

A handwritten signature in black ink that reads 'Alyssa K. Clossey'. The signature is written in a cursive, flowing style.

Alyssa Krinsky Clossey
Co-founder, Support Arlington Center
<https://www.supportarlingtoncenter.org>