



TOWN OF ARLINGTON
DEPARTMENT OF PLANNING and
COMMUNITY DEVELOPMENT

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MEMORANDUM

To: Adam Chapdelaine, Town Manager
From: Kelly Lynema, Senior Planner, Planning and Community Development
Date: September 19, 2019
RE: Community Leaders Recommended for Membership in Arlington's Complete Count Working Group

Over the past few months, the Department of Planning and Community Development has been working to identify potential members in the town's Complete Count Working Group (CCWG), a new working group approved by the Select Board on June 17, 2019. The CCWG will work to increase awareness and motivate residents to respond to the 2020 Census by designing outreach plans for hard-to-count areas or populations, raising community awareness of the census, communicating facts and dispelling rumors about census data and how it is used, and encouraging individuals to respond to the census by internet, mail or phone.

Between July and September, committee openings for the CCWG were advertised on the town website. Additionally, the Department of Planning and Community Development reached out to community leaders to talk about the CCWG and invite them to participate. After discussions with a number of interested parties, DPCD is recommending the following Arlington community members to serve on the CCWG:

Nonprofit leader: Patricia Lieberman

Patricia has served in a leadership role and as a member of Arlington's League of Women Voters for many years, and has substantial experience in education, advocacy, and outreach. Her work in promoting civic engagement, as well as her experience talking about government and public policy issues and connection with the broader membership of the League of Women Voters will provide the CCWG with valuable insight in to how best to connect to Arlington residents.

Nonprofit leader: Lauren Ledger

As the co-founder of Arlington EATS, Lauren is deeply connected with Arlington schools, other non-profit organizations, and most importantly, Arlington residents. She understands the importance of the Census in determining federal funding for programs designed to reduce food insecurity, and as a community leader, is engaged with and trusted by population groups that the Census identifies as traditionally being hard to count.

Community advocate: Brucie Moulton

Brucie serves both as the co-chair of Sustainable Arlington and the co-coordinator of Arlington Mothers Out Front. She has decades of experience working in community organizing, community outreach, and publicity work in Arlington, and will be an asset to the CCWG as it designs and implements its outreach program.

Local Resident: Ellen Lawton

An Arlington resident and attorney by training, Ellen is the director of a national program at George Washington University that bridges law, health and public health to tackle social determinants that affect vulnerable populations and communities. In that role, she works with national and local Complete Count groups across the country, and brings to the CCWG critical insight into the types of messaging and outreach that has proven successful in other communities.