

Town of Arlington Office of the Town Manager

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MEMORANDUM

DATE:

May 7, 2020

TO:

Board Members

SUBJECT: Appointment to the LGBTQIA+Rainbow Commission

This memo is to request the Board's approval of my appointment of Leonard Goldstein, Arlington, MA, to the LGBTQIA+Rainbow Commission, with a term expiration date of 01/31/2023.

Town Manager

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LEONARD GOLDSTEIN ARLINGTON, MA 02476

EMPLOYMENT

Chief Financial Officer

Keshet, Boston, MA, 2017 - Present

Leads efforts to maximize and strengthen organizational capacity. Responsible for financial policy and direction, administration and operations. As a member of the Executive Team, actively partner in, and help drive, the organization's overall strategy. Lead the finance, IT, data and administrative staff. Manage human resources. Work closely with the board of directors and staff the Finance and Personnel Committees.

Select Responsibilities and accomplishments include:

- Direct the creation and management of organizational and department budgets.
- Prepare budgets and financial reports for foundation proposals and reports.
- Manage organizational cash flow, forecasting and reporting.
- Coordinate and lead the annual audit process, serve as liaison with external auditors and the Finance Committee.
- Implemented web/application-based software to streamline accounts payable and expense reports processes.
- Engaged with a Professional Employer Organization (PEO) that both reduced costs and significantly improved staff benefits.
- Hired a Managed Service Provider to ensure that the organization has appropriate technical and strategic IT support and cyber-security measures in place as our structures grow.
- Skilled at translating technical financial information for non-financial thinkers.

Associate Director

Tufts Hillel, Medford, MA, 1998 - 2017

Responsible for fiscal and budgetary management, facility utilization, personnel and administration management, events planning, Board of Directors resource development, alumni relations, and institutional advancement. Represented the Executive Director and Hillel's interests with university administration and departments, including Advancement, Alumni Affairs, Financial Systems, Dining Services, the Dean of Students Office, and others. Provided advice and counsel to the Executive Director and volunteer leadership in strategic planning and organizational management.

Select Responsibilities and accomplishments include:

- Managed financial achievement with 18 years of budget surpluses that allowed the organization to invest in organizational priorities while maintaining day to day operations through adequate cash reserves.
- Staffed Executive, Finance and Governance committees of the Board of Directors and significantly increased board member effectiveness through cultivation and training.

- Member of leadership team that raised \$6.4m endowment; acted as liaison between University investment office and Finance Committee of the Board.
- Helped secure and steward multi-year \$1m grant that created a signature Holocaust and Genocide education program.
- Facilitated Board and leadership team to create and implement policies regarding Israel programming, community engagement and programmatic and financial strategic growth.
- Led efforts as part of a pilot project that designed and implemented new personnel performance review protocols for Hillel field operations nationwide.

Acting Executive Director ad Interim

Tufts Hillel, Medford, MA, January - July 2012

Assumed the role of chief executive during the Executive Director's six-month sabbatical. Managed all internal and external affairs of a premier nonprofit organization serving Jewish college students. Responsible for program oversight and outcomes, operations, and development. Supervised ten full-time employees. Acted as primary contact with university offices and departments, partner agencies, individual donors, and grantors. Worked in partnership with the volunteer leadership to plan and implement annual Board of Directors goals and strategies. Staffed all board committees and working groups comprised of board members, staff, students, donors, and university representatives.

Project Coordinator

Flaschner Judicial Institute, Boston, MA, 1993 - 1998

Managed the annual planning and implementation of educational courses for nonprofit organization serving Massachusetts judges. Managed marketing and sales of books and services to lawyers and judges. Coordinated production and editorial schedules, as well as distribution and inventory systems. Researched and wrote funding proposals. Coordinated registrar activities for academic programs. Acted as staff liaison to program faculty.

Promotions Coordinator

Gay Community News, Boston, MA, 1990 – 1991

Managed sales and circulation marketing for collectively run weekly nonprofit newspaper. Wrote and designed direct mail subscription campaigns. Negotiated vendor contracts. Planned and implemented promotional events. Managed volunteers.

EDUCATION

MBA - Nonprofit and Public Management

Questrum School of Business, Boston University, 1999

BA – Political Science and Sociology

University of New Hampshire, 1993

ADDITIONAL PROFESSIONAL EXPERIENCE

- Movement Advance Project LGBTQ CFO Conference, Planning Committee Member
- Hillel Institute (national professional conference) Steering Committee Member
- New Hillel Directors Training, Panelist on Board Governance
- Hillel Vision & Values Awards Review Committee Member

Accreditation Site Visit Team Member (Syracuse University Hillel)

PROFESSIONAL RECOGITION

• Richard M. Joel Exemplar of Excellence Award, 2012 (awarded by Hillel International)

VOLUNTEER EXPERIENCE

- Member, Board of Overseers, Speakeasy Stage Company, Boston, Spring 2019 Present
- Member, Board of Directors, Collage New Music, Boston, 2008 2016
- Top individual fundraiser, Cycle the Seacoast, benefiting the American Lung Association

OFFICE OF THE SELECT BOARD

DIANE M. MAHON, CHAIR DANIEL J. DUNN, VICE CHAIR JOSEPH A. CURRO, JR. JOHN V. HURD STEPHEN W. DECOURCEY



730 MASSACHUSETTS AVENUE TELEPHONE 781-316-3020 781-316-3029 FAX

TOWN OF ARLINGTON MASSACHUSETTS 02476-4908

May 7, 2020

Leonard Goldstein Arlington, MA 02476

via email: igoldsteini@comcast.net

Re: Appointment: LGBTQIA+Rainbow Commission

Dear Mr. Goldstein:

As a matter of the standard appointment procedure, the Select Board requests that you attend a virtual meeting of the Select Board conducted by remote participation, on Monday, May 18th at 7:15 p.m.

It is a requirement of the Select Board that you join this virtual meeting. This will give the Board an opportunity to meet and discuss matters with you about the area of activity in which you will be involved.

Information which includes the link to the Zoom meeting will be available at the bottom of the Select Board Agenda as well as on the Town Calendar when the meeting is posted Thursday, May 14th by 7:00 p.m.

Please contact this office by e-mail, freidy@town.arlingtron.ma.us, if you have any questions.

Thank you.

Very truly yours, SELECT BOARD

Marie A. Krepelka
Board Administrator

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