

# Visioning Process

Arlington Public Schools

April-June 2022

Date	Time	Objective	Activities	Pre-Work for Next Session
Session 1	6:00-7:00	Participants will engage in a meet and greet with facilitators to discuss the purpose of the visioning process. Participants will be provided with an overview of the visioning planning sessions- including the goals, objectives, and pre-work needed to complete session one.	<ul style="list-style-type: none"> <li>• L&amp;P Opening featuring Dr. Liz Horman</li> <li>• Introduction of Facilitators</li> <li>• Scope and sequence of visioning process               <ul style="list-style-type: none"> <li>◦ Mission</li> <li>◦ Vision</li> <li>◦ 4-6 Key Priorities</li> </ul> </li> <li>• Introduction of Arlington Public school stakeholders (role, number of years in district, how can we support you, etc.)</li> <li>• Clarifying questions from facilitators.               <ul style="list-style-type: none"> <li>◦ You are embarking on a new vision, what's missing from the current mission and vision statement? What are you looking for?</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Review data sources</li> </ul>
Session 2	6:00-8:30	Participants will project into the future of Arlington Public Schools, thoroughly describing what it looks, sounds, and feels like having accomplished the goals and the visions set forth by the team.	<ul style="list-style-type: none"> <li>• Conduct Culture Tree Exercise</li> <li>• Back to the Future Protocol</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Review</b> this resource:               <ul style="list-style-type: none"> <li>◦ <a href="https://www.clearvoice.com/blog/difference-between-mission-vision-statement-examples/">https://www.clearvoice.com/blog/difference-between-mission-vision-statement-examples/</a></li> </ul> </li> <li>• <b>Consider:</b> What is the difference between a mission statement and a vision statement?</li> <li>• <b>Submit:</b> Participants will review 2-3 of their favorite name-brand company's mission and vision statement and answer the following questions in a google form:               <ul style="list-style-type: none"> <li>◦ What values do you notice within</li> </ul> </li> </ul>

				the mission and vision statement?
Session 3	6:00-8:30	Participants will analyze district data to further develop their “vision for the future” and develop a first draft vision and mission statement.	<ul style="list-style-type: none"> <li>Review the different vision and mission statements from various companies, districts, and organizations. <ul style="list-style-type: none"> <li>Help stakeholders understand the difference between vision and statement and look at what they are getting ready to create.</li> </ul> </li> <li>Data (Equity) Analysis Protocol</li> <li>Draft vision and mission statement</li> </ul> <p><b>Vision and Mission Statement (v1)</b></p>	<ul style="list-style-type: none"> <li><b>Conduct</b> Stakeholder Interviews</li> <li><b>Submit</b> results via Google Forms</li> </ul>
Session 4	12:30-3:00	<p>Participants will analyze district data to further develop their “vision for the future” and develop a second draft vision and mission statement.</p> <p>Participants will engage in a protocol to help identify equitable representation when forming family partnerships. The purpose of this protocol is to identify if the leaders at the meeting and involved in partnership represent the families and students we are serving in Arlington Public Schools.</p>	<ul style="list-style-type: none"> <li>“Are the Right People Around the Table?” (Family Engagement Data Review)</li> <li>Review stakeholder interview data</li> <li>Evolve vision and mission statements</li> </ul> <p><b>Vision and Mission Statement (v2)</b></p>	<ul style="list-style-type: none"> <li><b>Conduct</b> Stakeholder Interviews</li> <li><b>Submit</b> results via Google Forms</li> </ul>
Session 5	12:30-3:00	Participants will take part in the NOISE analysis to explore and analyze the current state of Arlington Public Schools to help generate key priorities for the school district.	<ul style="list-style-type: none"> <li>NOISE Analysis <ul style="list-style-type: none"> <li>Reviewing Arlington’s DESE (data) Profile</li> <li>Identification of priorities</li> </ul> </li> </ul> <p><b>Priorities (v1)</b></p>	
Session 6	6:00-8:30	Participants will identify and prioritize emerging themes from the NOISE Analysis.	<ul style="list-style-type: none"> <li>Review stakeholder interview data and evolve vision and mission statements (again)</li> <li>Prioritization Process <ul style="list-style-type: none"> <li>Identification of 4-6 key priorities</li> </ul> </li> </ul>	

			<b>Vision and Mission Statement (v3)</b> <b>4-6 Key Priorities (v2)</b>	
Session 7	6:00-8:30	Participants will reflect on the current versions of the vision, mission, and key priorities and consider strategies for communicating them effectively to a variety of stakeholders.	<ul style="list-style-type: none"> <li>• After being clear on what we think is important, how do we package and communicate this to the public? <ul style="list-style-type: none"> <li>○ Create a “commercial”</li> </ul> </li> </ul>	