TOWN OF ARLINGTON
TEMPORARY BANNER PERMIT APPLICATION

Applicant and Sponsoring Organization Information

Name of Organization / Sponsor: Arlington Human Rights Commission

Address: 27 Maple Street City: Arlington State: MA Zip: 02476

Applicant Name: Crystal Haynes Tel#: 617-875-2511

E-mail: ahrcevents@gmail.com

Banner Information

Event Name: Celebrate Black History Month Event Date(s): Feb. 01-Feb 28 2023

Request Installation Date: January 31, 2023 Date Removed: March 1, 2023

Requested Location: Street (specify): East Arlington, Arlington Center, Arlington Heights, Mass Ave Banner Poles

Other (specify): Put up previous banners from last 2 years, and new banners in the Heights.

Banner Message: Include- AHRC, Celebrate Black History Month

Banner Material: Vinyl

Required Attachments

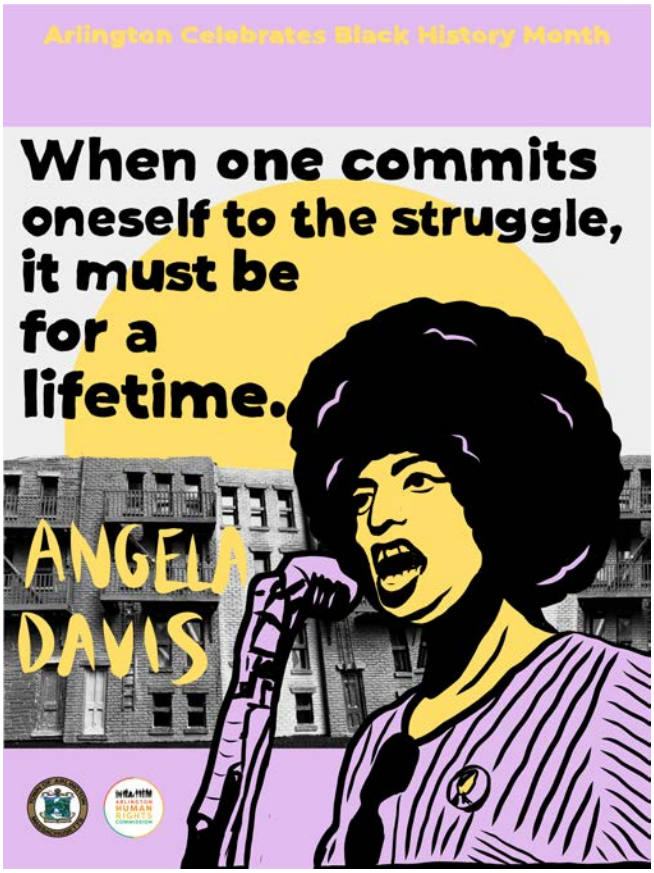
Banner Design, Color, Wording and Dimensions ☐
Banner Location Site Map ☐

After banner has been approved at a Select Board Meeting, you are responsible for having the banner made and getting it out to the Public Works Department a week prior to the installation date. They are located at 51 Grove Street, 781-316-3100.

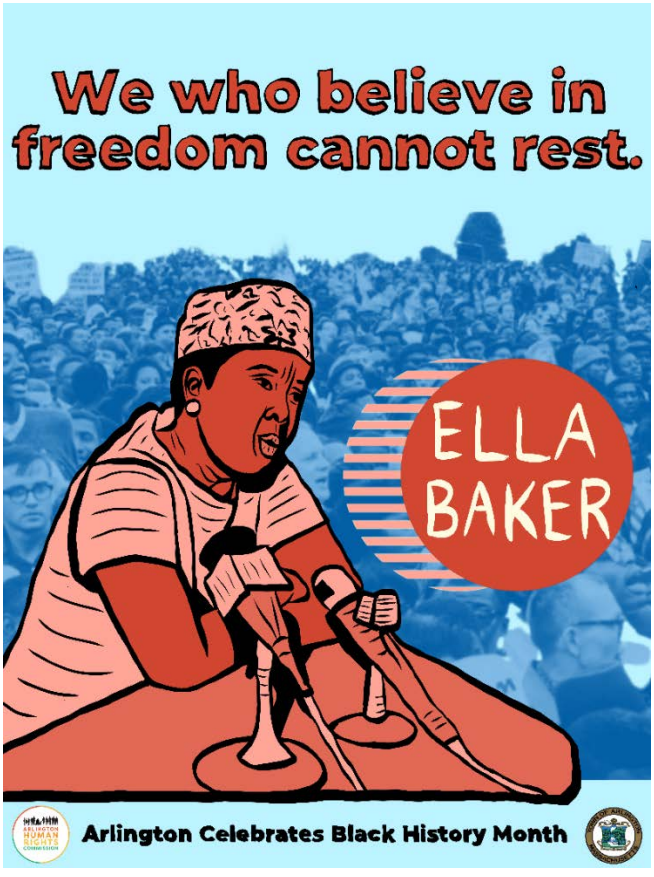
Approved by the Select Board ☐

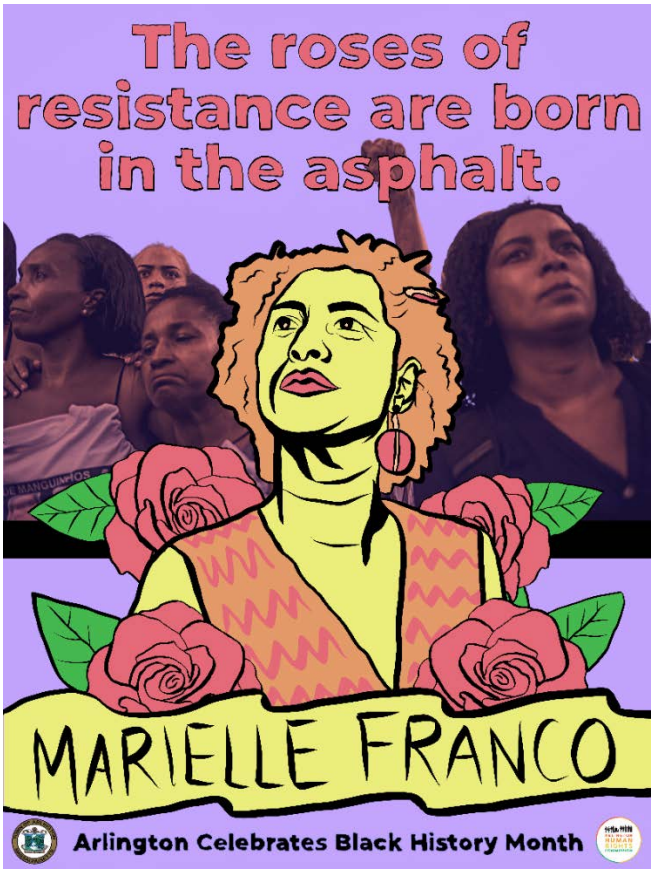
Date Approved:

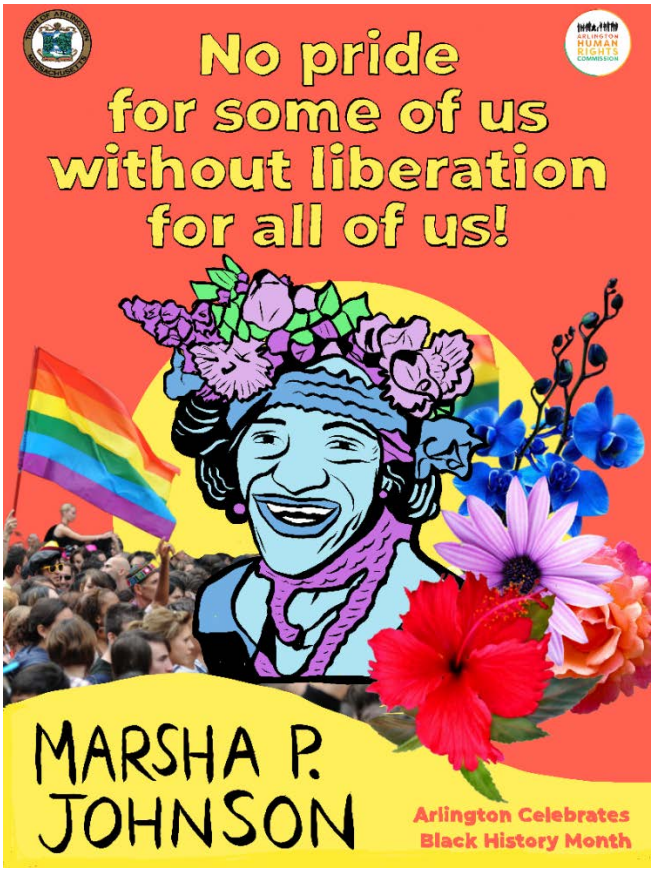
East Arlington Banners





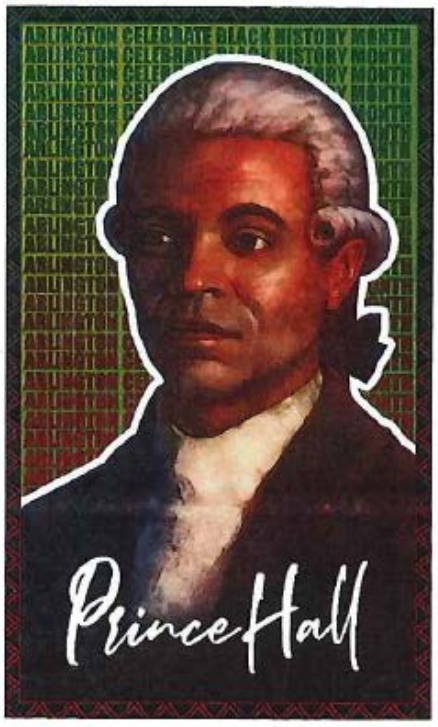


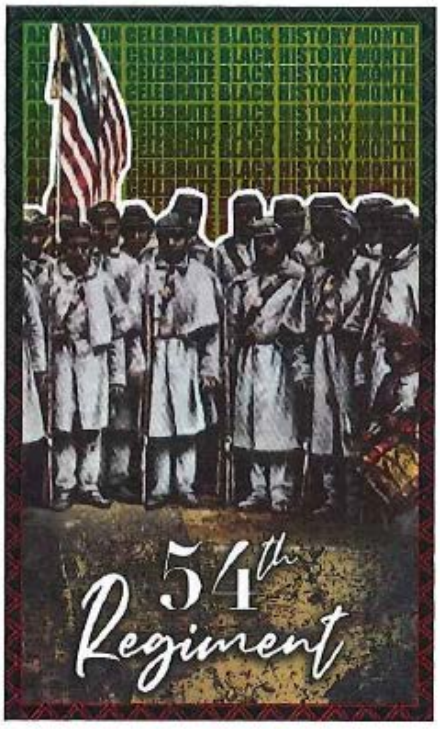


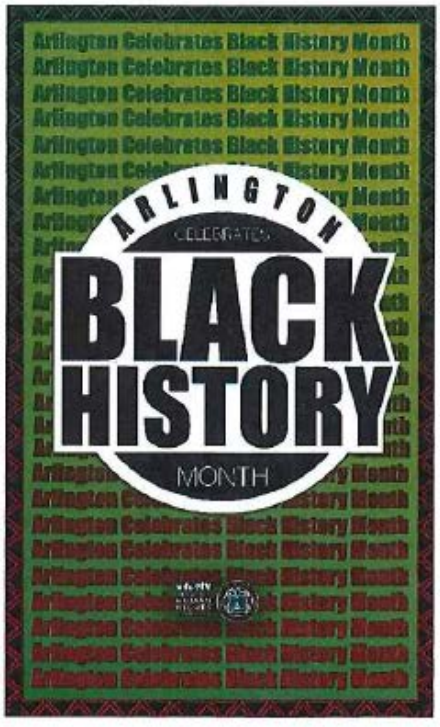




Center Banners







BHM BANNERS PRESS RELEASE

Arlington Observes Black History Month by Celebrating Black Business Through History

Contact:
Crystal Haynes, Project Founder, Volunteer for Arlington Human Rights Commission
ahrcevents@gmail.com
Cecily Miller, Arlington Arts Commission
cecily.apa@gmail.com

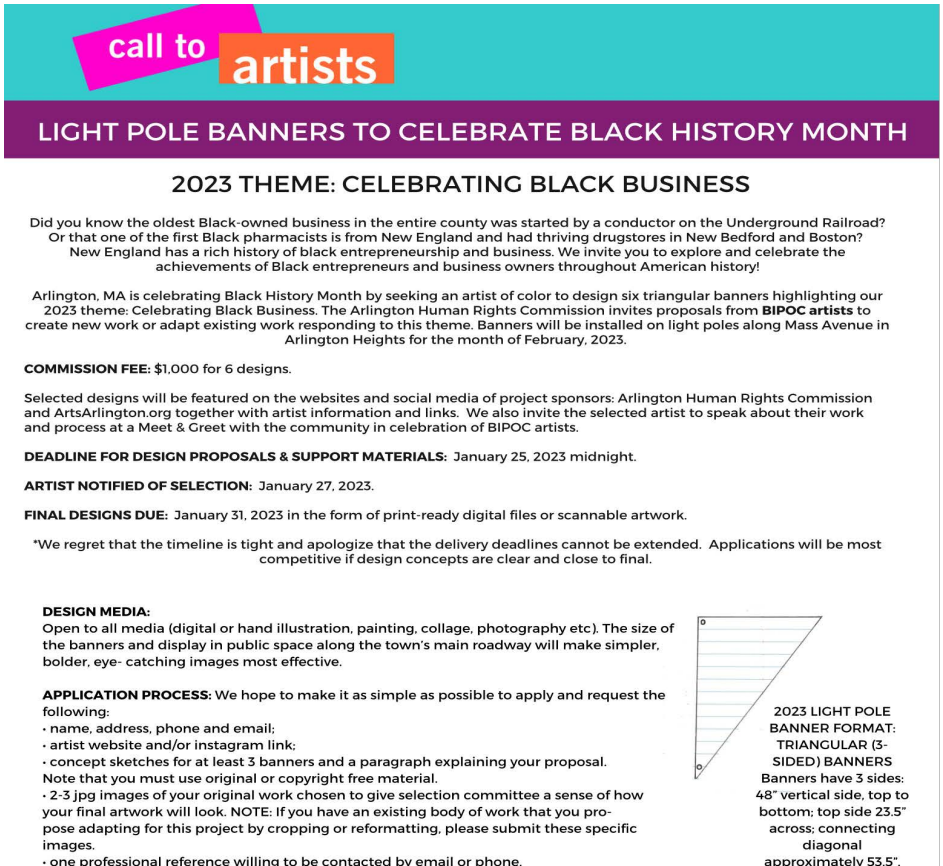
Did you know the oldest Black-owned business in the entire county was started by a conductor on the Underground Railroad? Or that one of the first Black pharmacists is from New England and had thriving drugstores in New Bedford and Boston?

New England has a rich history of black entrepreneurship and business. From the first organization dedicated to supporting black businesses, started by Booker T. Washington, to one of the first Black newspapers -- started by William Trotter in Boston, the town of Arlington is celebrating the achievements of black business owners and entrepreneurs this February as part of their Black History Month Banner Contest.

A call to artists of color went out to design banners highlighting black entrepreneurship and business. We are asking that 6 triangular banners be designed and shaped to go on the town's light poles.

In addition to these new banners, past years' winners will have their banners displayed again for this town-wide observance that will culminate in an artist talk and black-owned pop-up market for the public at the end of the month. Location to be announced.

For more information go to www.artsarlington.org and www.arlingtonhumanrights.org



call to artists

LIGHT POLE BANNERS TO CELEBRATE BLACK HISTORY MONTH

2023 THEME: CELEBRATING BLACK BUSINESS

Did you know the oldest Black-owned business in the entire county was started by a conductor on the Underground Railroad? Or that one of the first Black pharmacists is from New England and had thriving drugstores in New Bedford and Boston? New England has a rich history of black entrepreneurship and business. We invite you to explore and celebrate the achievements of Black entrepreneurs and business owners throughout American history!

Arlington, MA is celebrating Black History Month by seeking an artist of color to design six triangular banners highlighting our 2023 theme: Celebrating Black Business. The Arlington Human Rights Commission invites proposals from **BIPOC artists** to create new work or adapt existing work responding to this theme. Banners will be installed on light poles along Mass Avenue in Arlington Heights for the month of February, 2023.

COMMISSION FEE: $1,000 for 6 designs.

Selected designs will be featured on the websites and social media of project sponsors: Arlington Human Rights Commission and ArtsArlington.org together with artist information and links. We also invite the selected artist to speak about their work and process at a Meet & Greet with the community in celebration of BIPOC artists.

DEADLINE FOR DESIGN PROPOSALS & SUPPORT MATERIALS: January 25, 2023 midnight.

ARTIST NOTIFIED OF SELECTION: January 27, 2023.

FINAL DESIGNS DUE: January 31, 2023 in the form of print-ready digital files or scannable artwork.

*We regret that the timeline is tight and apologize that the delivery deadlines cannot be extended. Applications will be most competitive if design concepts are clear and close to final.

DESIGN MEDIA:
Open to all media (digital or hand illustration, painting, collage, photography etc). The size of the banners and display in public space along the town's main roadway will make simpler, bolder, eye- catching images most effective.

APPLICATION PROCESS: We hope to make it as simple as possible to apply and request the following:
• name, address, phone and email;
• artist website and/or instagram link;
• concept sketches for at least 3 banners and a paragraph explaining your proposal. Note that you must use original or copyright free material.
• 2-3 jpg images of your original work chosen to give selection committee a sense of how your final artwork will look. NOTE: If you have an existing body of work that you propose adapting for this project by cropping or reformatting, please submit these specific images.
• one professional reference willing to be contacted by email or phone.

2023 LIGHT POLE BANNER FORMAT: TRIANGULAR (3-SIDED) BANNERS
Banners have 3 sides: 48" vertical side, top to bottom; top side 23.5" across; connecting diagonal approximately 53.5".