Minuteman Bikeway Wayfinding

IMPROVING CONNECTIONS BETWEEN BUSINESSES AND THE BIKEWAY



ARLINGTON SELECT BOARD
MAY 22, 2023

DPCD | Arlington Chamber of Commerce

BACKGROUND

Local Rapid Recovery Plan (LRRP) (2021)

- Businesses should capitalize on their common asset: the Minuteman Bikeway
- Recommends wayfinding program to direct Bikeway users to business districts

Minuteman Bikeway Planning Project (2022)

- Recommends corridor-wide project to “modify and update wayfinding signage along and adjacent to the Bikeway”

Middlesex 3 REDO Grant (2022-2023)

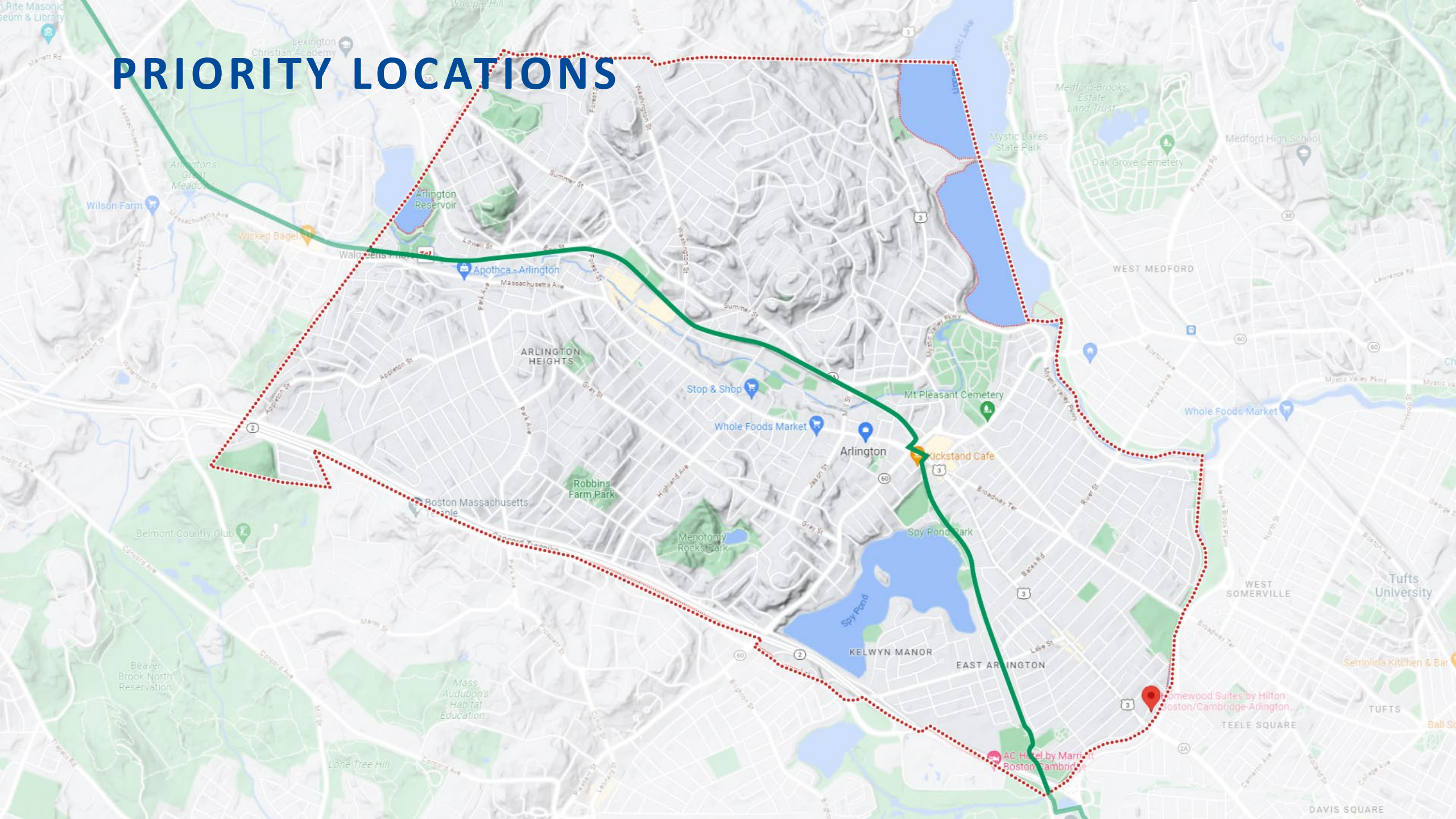
- Funding to implement wayfinding project in same areas covered by LRRP

Program expansion (2023)

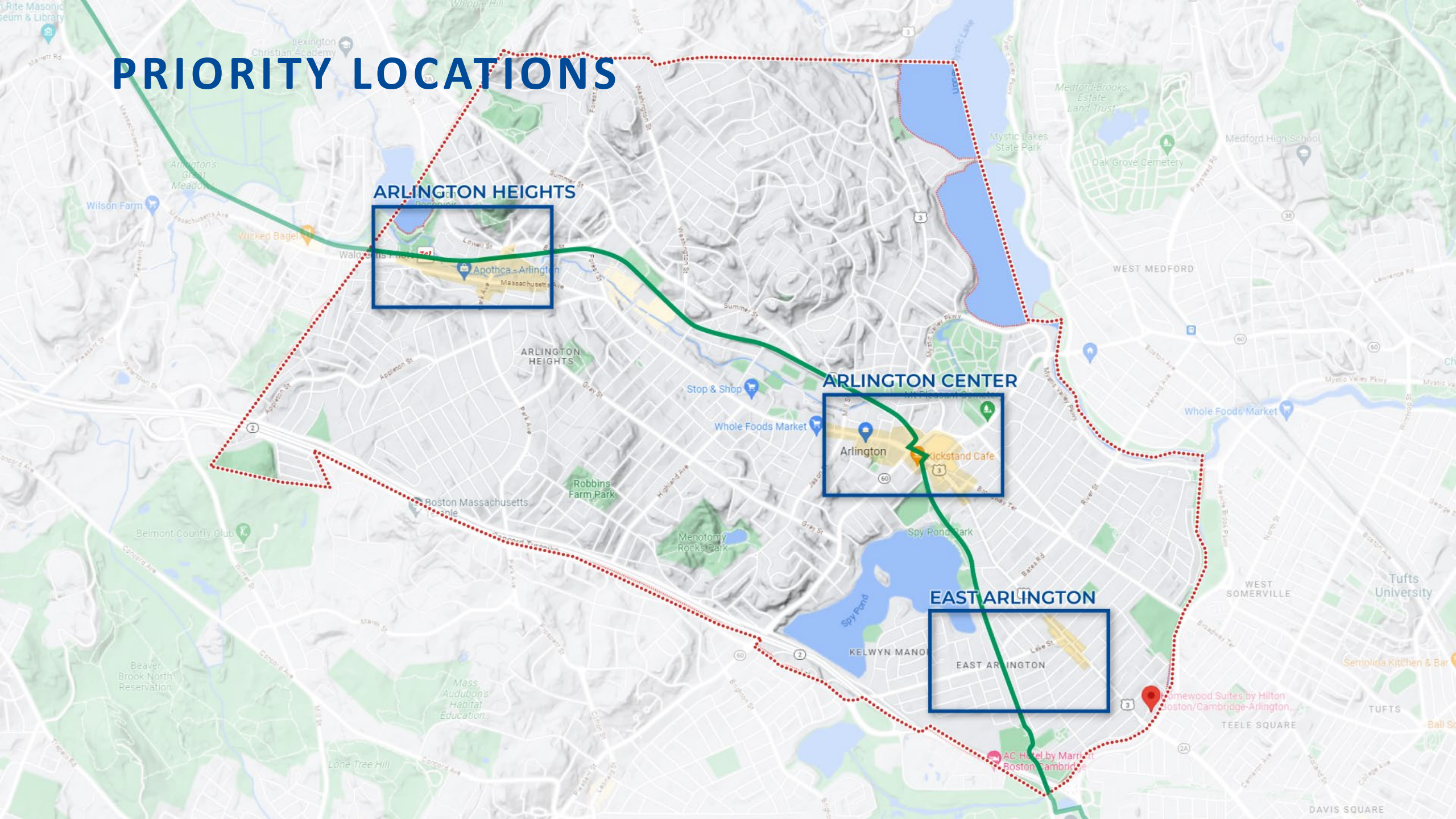
- Lexington and Bedford extending wayfinding across their sections of the Bikeway; earmark in Arlington to potentially do the same here.

KEY PURPOSE: Economic Development

PRIORITY LOCATIONS



PRIORITY LOCATIONS



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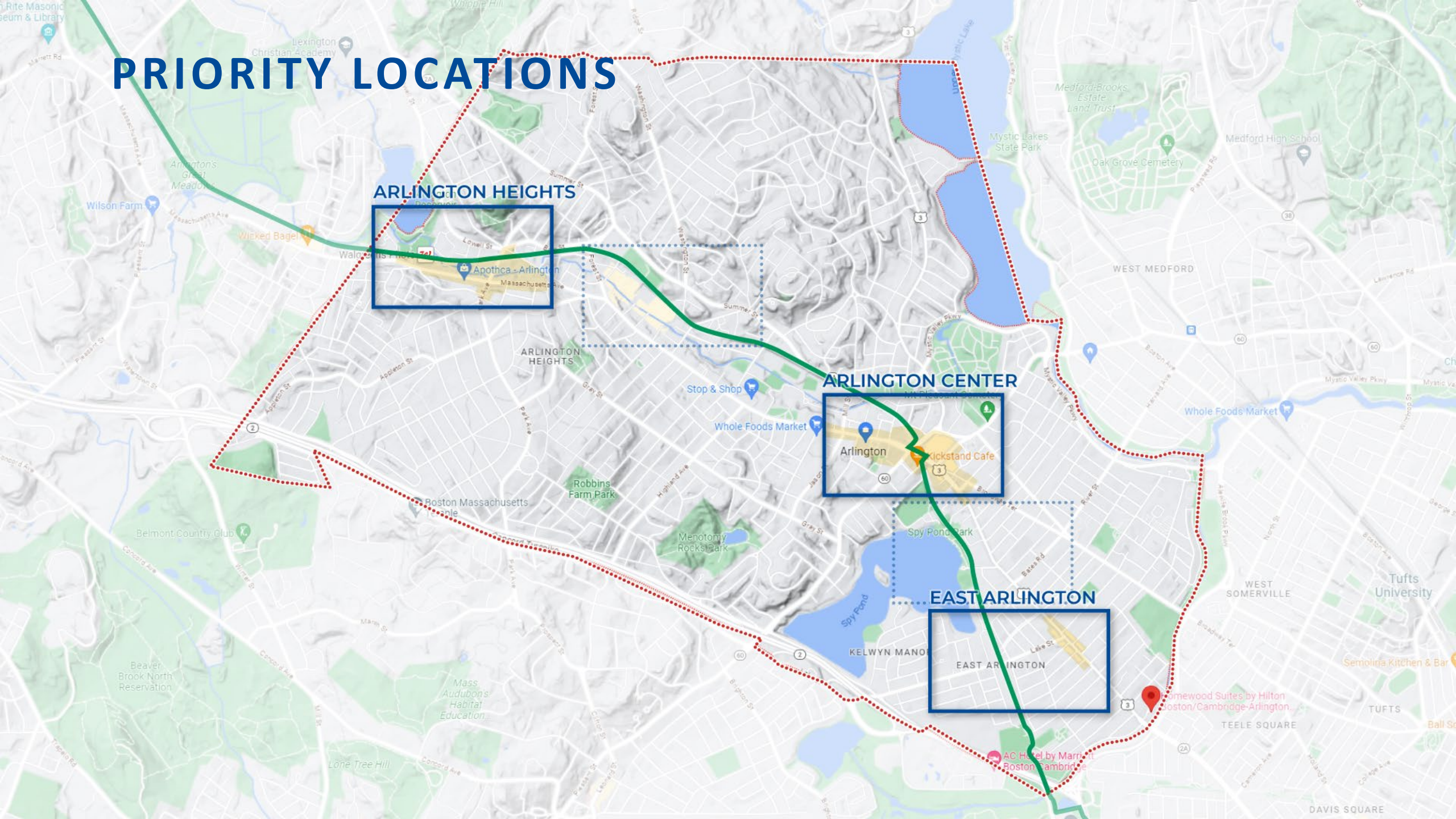
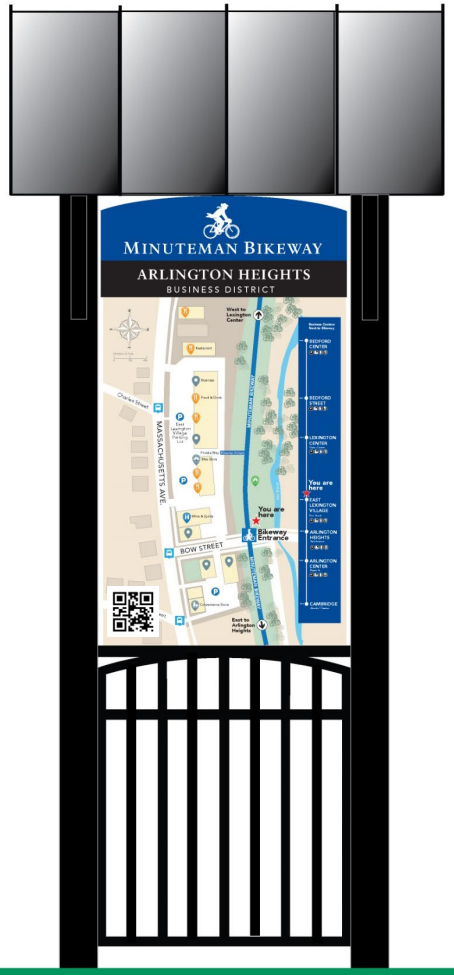


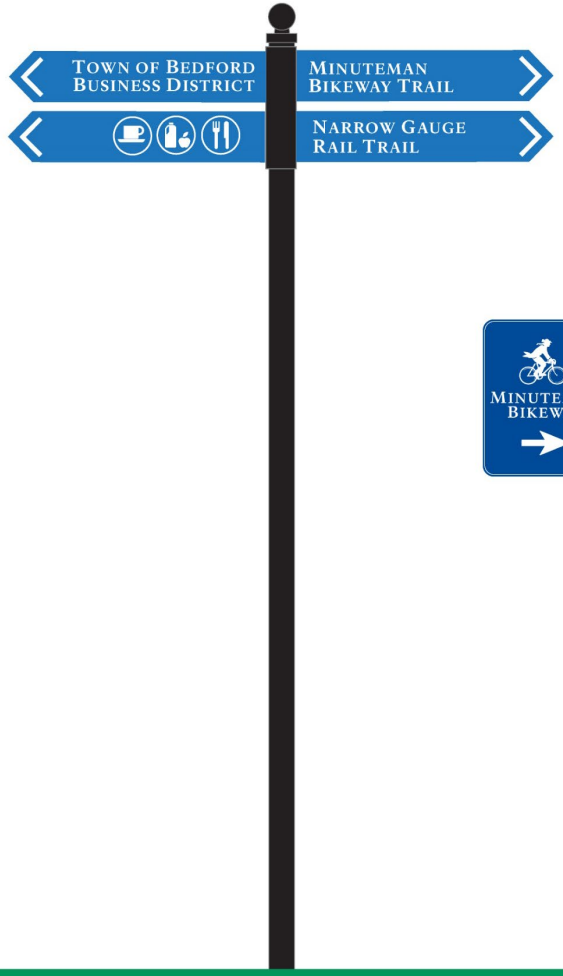
SIGN TYPES









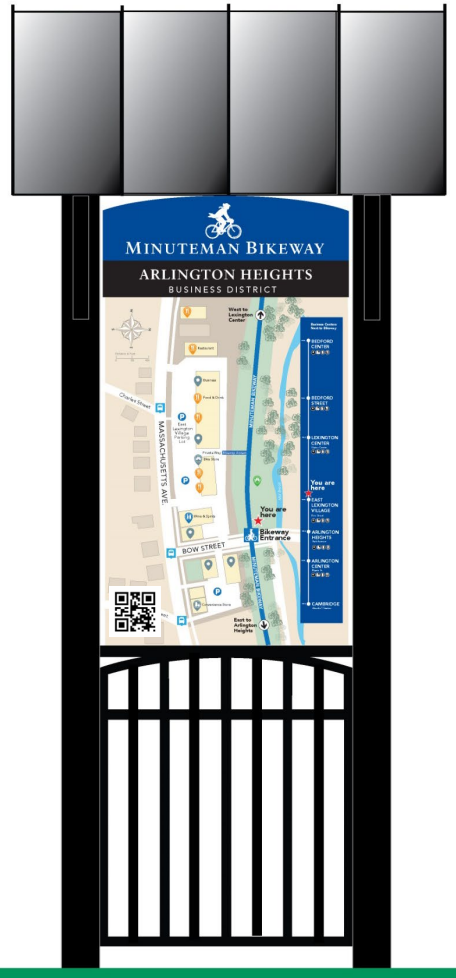


Sign Design:
Jeff Dawson,
Dawson Associates

Identity | Kiosks | Directional 1 | Directional 2 | Pointers | MUTCD

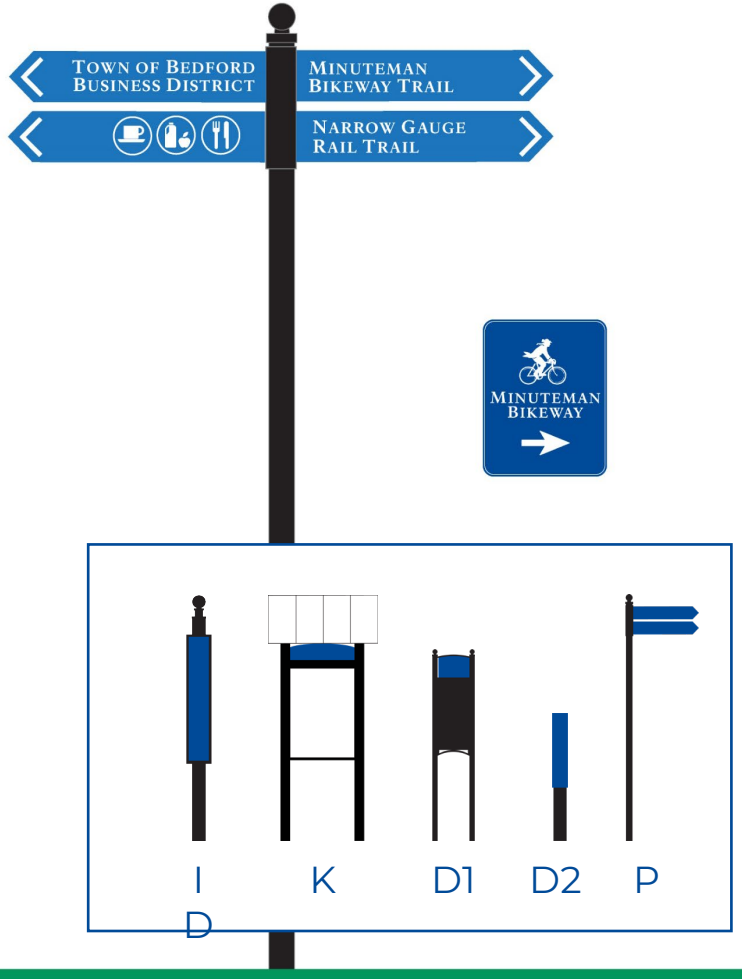
SIGN TYPES











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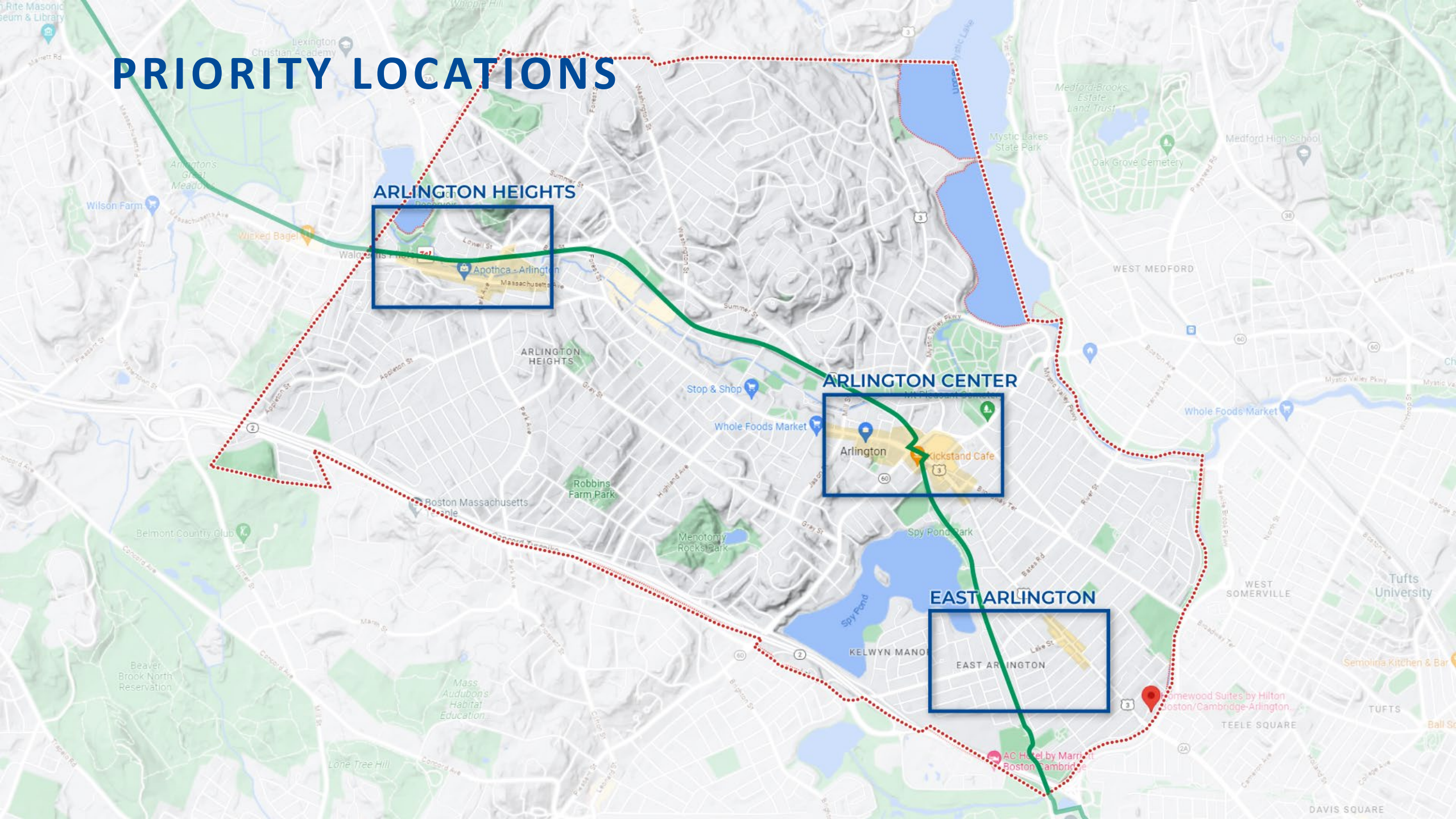


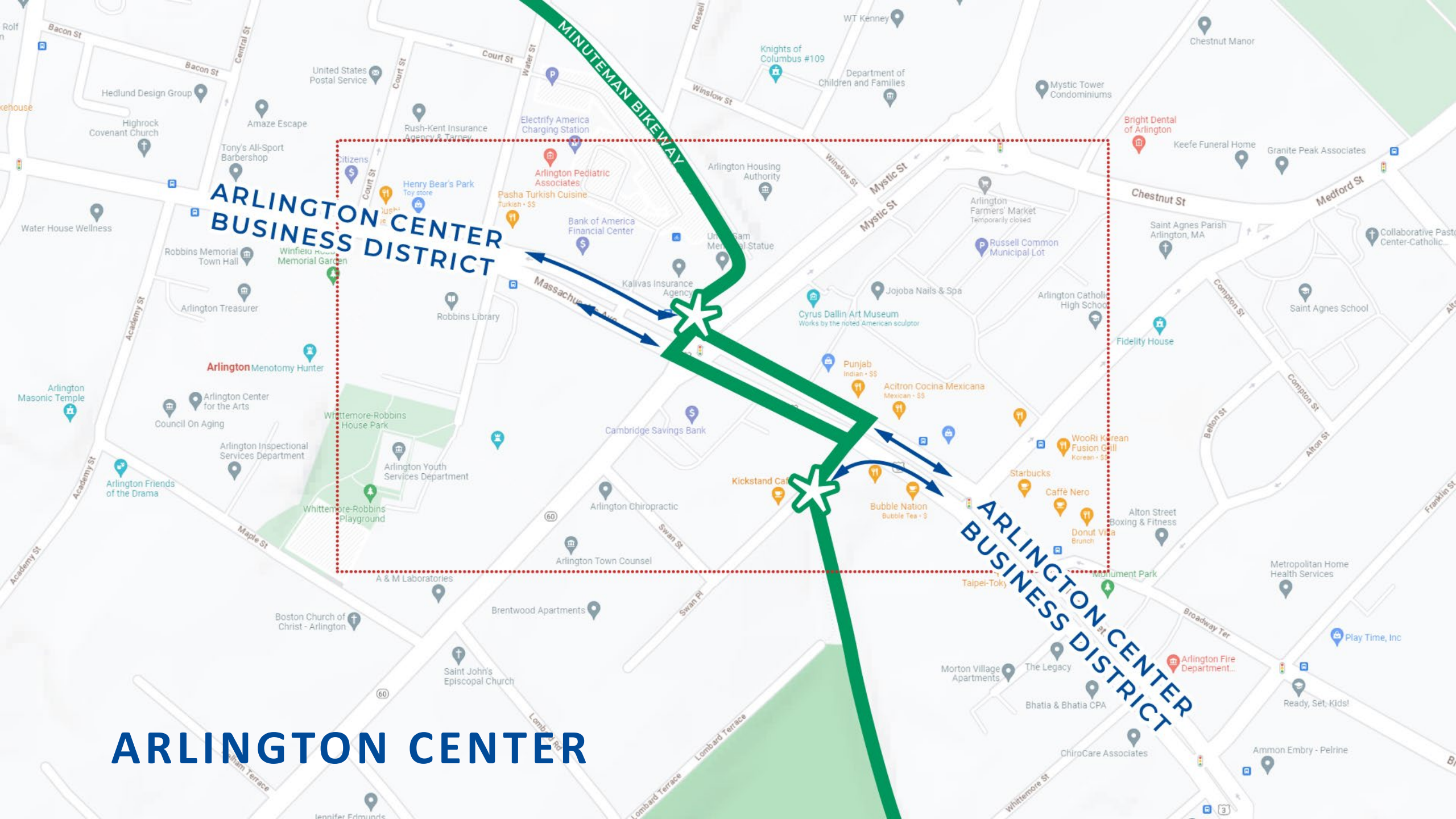
EAST ARLINGTON



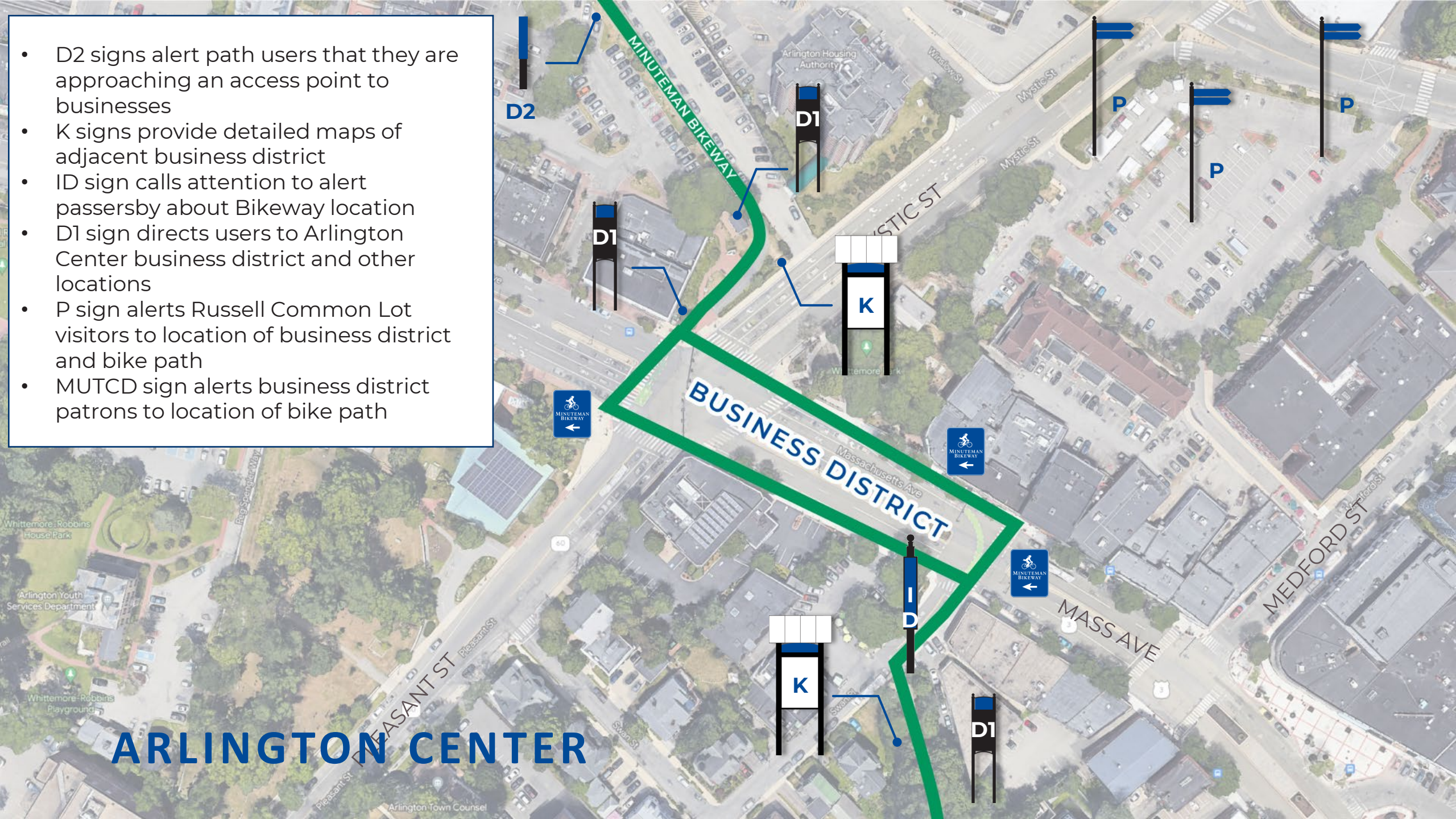
EAST ARLINGTON



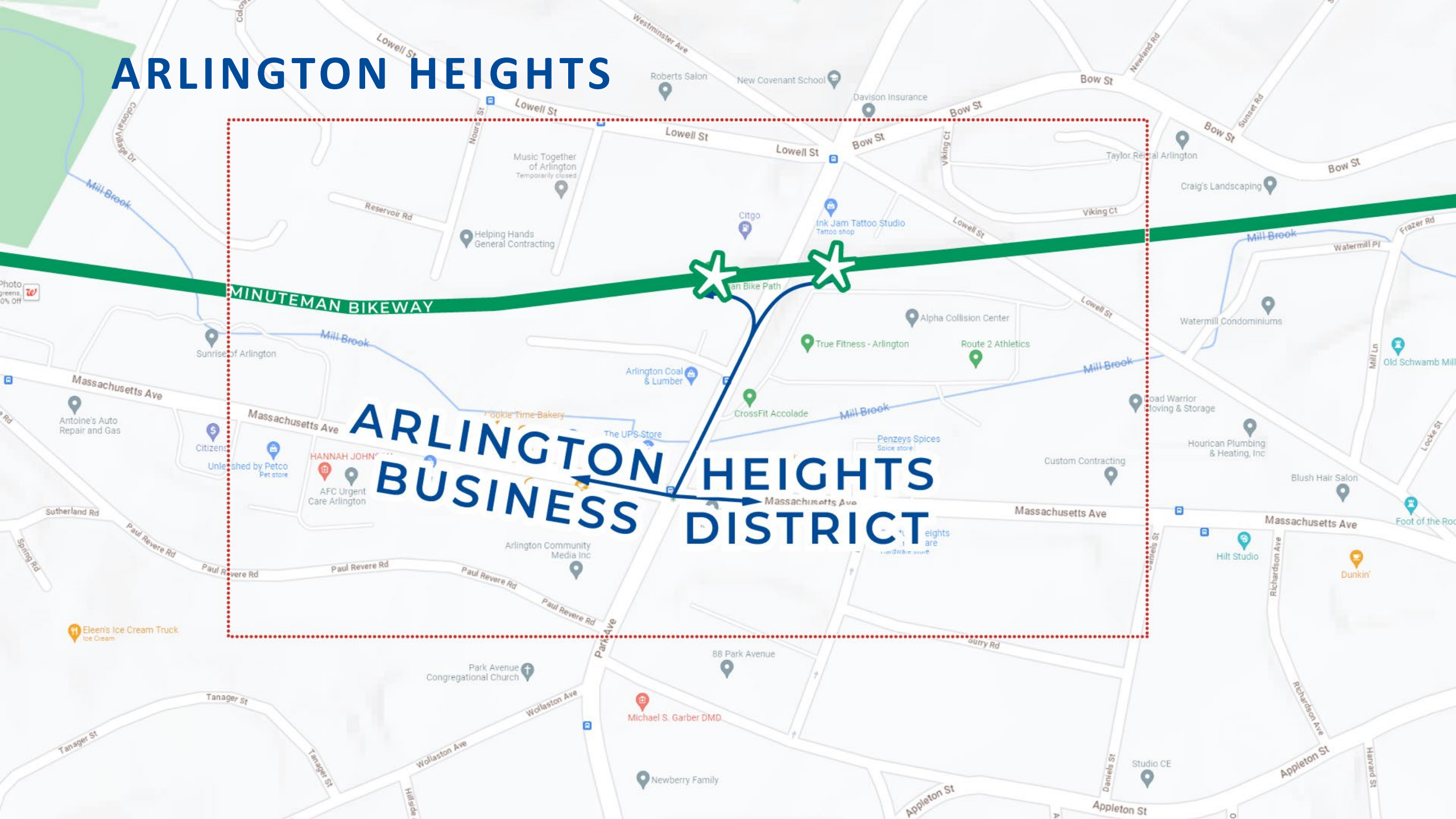
- K sign provides detailed maps of adjacent business district
- ID sign calls attention to alert passersby about Bikeway location
- D1 sign directs users to East Arlington business district or ahead to the Center
- MUTCD sign alerts business district patrons to location of bike path


MINUTEMAN BIKEWAY
ARLINGTON CENTER BUSINESS DISTRICT
ARLINGTON CENTER BUSINESS DISTRICT
Massachusetts Ave
Mystic St
Chestnut St
Medford St
Winslow St
Court St
Water St
Russell
Bacon St
Central St
Academy St
Maple St
Swan St
Swan Pl
Lombard Terrace
Compton St
Belton St
Alton St
Franklin St
Broadway Ter
Whittemore St
Cambridge Savings Bank
Arlington Chiropractic
Arlington Town Counsel
A & M Laboratories
Brentwood Apartments
Saint John's Episcopal Church
Boston Church of Christ - Arlington
Arlington Youth Services Department
Whittemore-Robbins Playground
Whittemore-Robbins House Park
Arlington Inspectional Services Department
Arlington Center for the Arts
Council On Aging
Arlington Friends of the Drama
Arlington Masonic Temple
Arlington Menotomy Hunter
Arlington Treasurer
Robbins Memorial Town Hall
Robbins Library
Water House Wellness
Highrock Covenant Church
Hedlund Design Group
Amaze Escape
Tony's All-Sport Barbershop
United States Postal Service
Rush-Kent Insurance Agency & Travel
Henry Bear's Park
Toy store
Arlington Pediatric Associates
Pasha Turkish Cuisine
Turkish • $$
Electrify America Charging Station
Bank of America Financial Center
Kalivas Insurance Agency
Arlington Housing Authority
Knights of Columbus #109
Department of Children and Families
WT Kenney
Mystic Tower Condominiums
Chestnut Manor
Bright Dental of Arlington
Keefe Funeral Home
Granite Peak Associates
Arlington Farmers' Market
Temporarily closed
Russell Common Municipal Lot
Saint Agnes Parish Arlington, MA
Saint Agnes School
Collaborative Pastoral Center-Catholic...
Jojoba Nails & Spa
Cyrus Dallin Art Museum
Works by the noted American sculptor
Arlington Catholic High School
Fidelity House
Punjab
Indian • $$
Acitron Cocina Mexicana
Mexican • $$
WooRi Korean Fusion Grill
Korean • $$
Starbucks
Caffè Nero
Bubble Nation
Bubble Tea • $
Kickstand Cafe
Alton Street Boxing & Fitness
Monument Park
Taipei-Tokyo
Metropolitan Home Health Services
Play Time, Inc
Arlington Fire Department...
Ready, Set, Kids!
Ammon Embry - Pelrine
ChiroCare Associates
Bhatia & Bhatia CPA
The Legacy
Morton Village Apartments
ARLINGTON CENTER

- D2 signs alert path users that they are approaching an access point to businesses
- K signs provide detailed maps of adjacent business district
- ID sign calls attention to alert passersby about Bikeway location
- D1 sign directs users to Arlington Center business district and other locations
- P sign alerts Russell Common Lot visitors to location of business district and bike path
- MUTCD sign alerts business district patrons to location of bike path



ARLINGTON HEIGHTS



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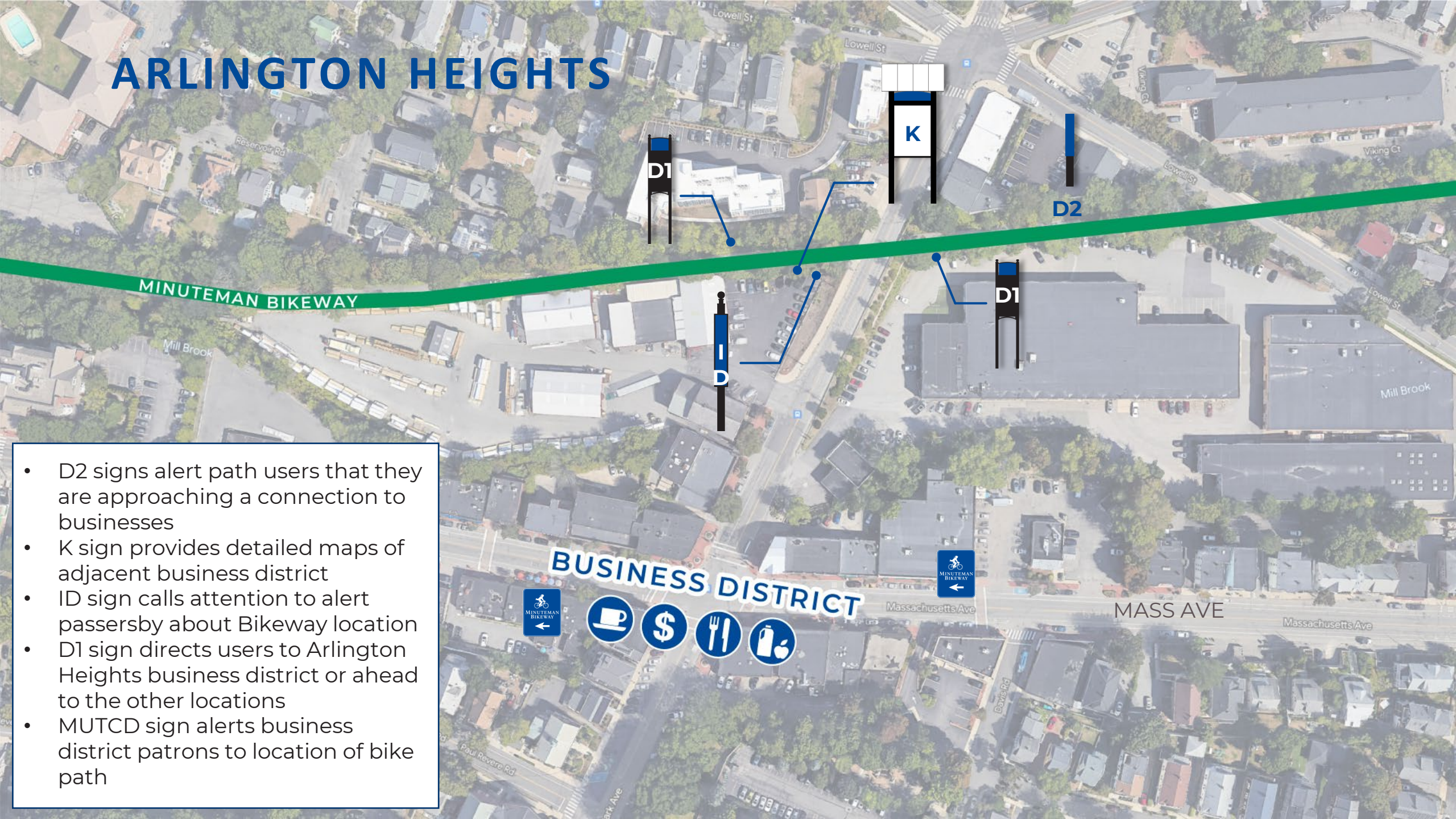
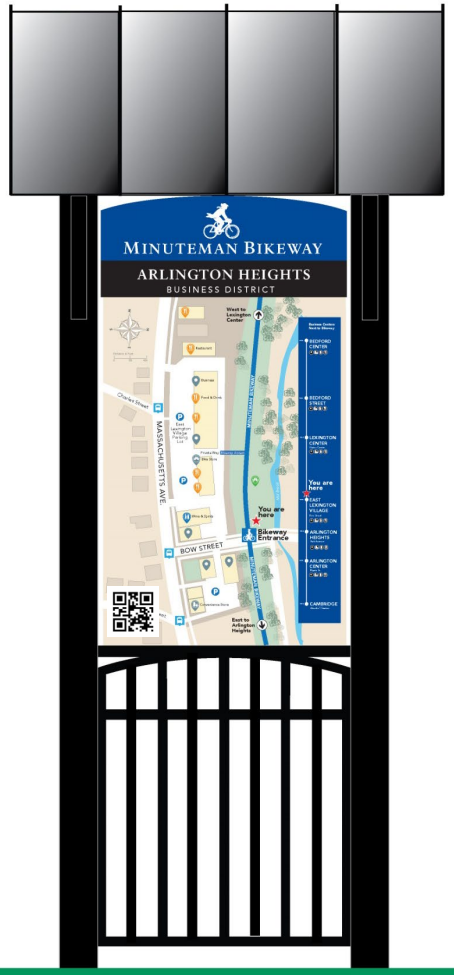


- D2 signs alert path users that they are approaching a connection to businesses
- K sign provides detailed maps of adjacent business district
- ID sign calls attention to alert passersby about Bikeway location
- D1 sign directs users to Arlington Heights business district or ahead to the other locations
- MUTCD sign alerts business district patrons to location of bike path

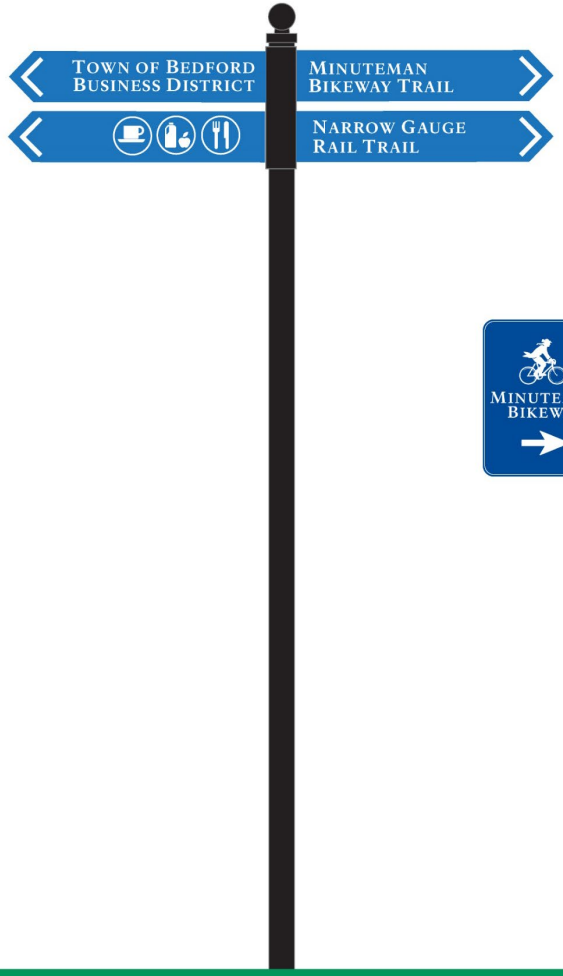
SIGN TYPES











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PROJECT FUNDING SOURCES

Location	Funding Source
Arlington Heights Signage	REDO Grant
Arlington Center Signage	Earmark
East Arlington Signage	Earmark
TOTAL	100% grant funded

Assumptions:

- Funding includes design and fabrication.
- DPW has agreed to install.
- Existing mix of signs in three districts to be replaced with updated, consistent signage.
- Contingent on Select Board accepting Arlington Center and East Arlington signs as a gift from the Arlington Chamber of Commerce.

PROJECT TIMELINE

Date	Task
✓ April, 2023	Finalize content categories, sign types, and locations
✓ April 20, 2023	Presentation to Arlington Chamber of Commerce Board
✓ May, 2023	Finalize design specifications
✓ May 22, 2023	Presentation to Select Board
May/June, 2023	Finalize maps and directional details
June, 2023	Sign fabrication and delivery
Summer, 2023	Installation

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