



**TRANSPORTATION ADVISORY COMMITTEE.**

Arlington Planning Department, 730 Mass Ave,  
Arlington MA, c/o John Alessi.

Date: July 15, 2023.  
To: Select Board.  
From: Transportation Advisory Committee.  
Subject: Appointment of New At-Large Member.

**Memorandum.**

This June, Member at Large Tycho Nightingale had to resign from our committee due to a change in his time commitments. As Chair of the Arlington Transportation Advisory Committee, I would respectfully request that the Select Board approve the nomination of John Aslanian to fulfill the remainder of his term. Mr. Aslanian has been an associate member of TAC for over a year and was nominated by a unanimous vote by fellow committee members. He has been a resident of Arlington since 2012 and has been involved in EALS and bicycle advocacy prior to joining TAC in June of 2022.

Mr. Aslanian has worked to connect communities – particularly international and marginalized groups – with organizations and resources in his previous leadership roles at Boston University and the Harvard University Graduate School of Design. In his current work as a full time Professor of Liberal Studies at North Shore Community College, he teaches courses primarily in Spanish with vulnerable populations in Lynn. In addition to working with nationwide college access initiatives for Native Americans and immigrants, he is active in supporting robust local food systems through his efforts with Arlington Eats, the Assabet Co-op Market, and other permaculture projects alongside his own project of Hye Meadow Farm in Shrewsbury.

He has been very involved in the efforts to increase safety and calm traffic around schools in East Arlington and currently leads a working group focused on safe streets around the Leslie Ellis School.

Thank you for your consideration of this nomination.

Submitted by:  
Laura Swan, Chair.  
Transportation Advisory Committee.

# JOHN J. ASLANIAN

## SUMMARY

Strategic Higher Education Leader specializing in human development through education. Skilled at integrating student programming, engagement, and partnerships in connection to learning outcomes and subject material. Recognized for and dedicated to supporting students from diverse backgrounds and interests.

- Bilingual/Spanish Fluency
- Academic-Workforce Integration
- In-Person/Online/Hybrid Modes
- Publication Design & Production
- Student Activities & Engagement
- International Student Advising
- Minority Student Support
- Strategic Recruitment
- Non-Profit Engagement
- Government Collaborations
- University Collaborations
- Fellowship Programs
- STEAM/Design Education
- Arts Education
- History Education
- Career Advising
- Alumni Engagement
- Alternative Pedagogies

## PROFESSIONAL EXPERIENCE

NORTH SHORE COMMUNITY COLLEGE, LYNN, MA

2022 – CURRENT

### ***Full Time Faculty - Dual Language Instructor of Liberal Studies***

- Deliver subject courses on higher education and public speaking in Spanish, bilingual, and English formats, specializing in Early College cohorts of underserved students across three public high schools in Lynn, MA.
- Teach in summer program for Art including museum visits and discussions on arts education and careers

HARVARD UNIVERSITY GRADUATE SCHOOL OF DESIGN, CAMBRIDGE, MA

2011 – 2021

### ***Director of Recruitment, Student Affairs, and Career Development (Jan 2017 – Aug 2021)***

### ***Director of Student Affairs and Recruitment (Feb 2015 – Jan 2017)***

### ***Assistant Director for Student Life and Recruitment (Aug 2011 – Feb 2015)***

#### ***Select Highlights:***

- Redesigned English for Design ESOL program as Program Manager, co-designed curriculum, salvaged program through budget cuts, improved international student preparedness and study habits, and converted-on-the-fly to establish a robust remote version during pandemic.
- Developed career symposium on working across Latin America through collaborative efforts with designers working with marginalized communities on housing, education, and public health.
- Oversaw all aspects of student recruitment for top Design school in the world, highlighted by a targeted Spanish-language recruitment strategy in Mexico, resulting in 3X applications and 4X enrollment and worked with foundations and government agencies in Mexico to increase student grants
- Initiated/brokered historic agreement between Government of Peru and Harvard University to support low-income and Indigenous students from Peru providing full-funding scholarships for over ten students
- Helped establish student groups such as the Harvard Indigenous Design Collaborative, Caribbean student group, Armenian student group, and expanded alumni engagement with student identity groups

#### ***Select Harvard Committees and University Service***

- GSD Faculty Platform on Professional Practice
- Harvard DEI Administrative Fellowship Program; mentor, instructor, and member of selection committee
- Council of Deans of Students (CODOS)

BOSTON UNIVERSITY STUDY ABROAD (FORMERLY BU INTERNATIONAL PROGRAMS), BOSTON, MA

2006 – 2011

*Marketing and Communications Coordinator (May 2008 – Aug 2011)*

*Program Coordinator (Aug 2006 – May 2008)*

*Graduate Assistant (May 2006 – Aug 2006)*

- Developed/executed strategic recruitment for study abroad programs, acted as primary contact for students, assisted in generating revenue from other universities as third-party provider
- Collaborated with Dean of Students and various academic Directors to position study abroad as core university component, resulting in record applications; Developed/delivered university-wide FYE and Orientation modules
- Pioneered collaboration with Howard Thurman Center to motivate students of color to participate in study abroad programs, resulting in record participation increases by African American students

## EDUCATION AND TRAINING

BOSTON UNIVERSITY, WHELOCK COLLEGE OF EDUCATION AND HUMAN DEVELOPMENT, BOSTON, MA

*Master of Education in International Educational Development (Ed.M)*

MICHIGAN STATE UNIVERSITY, COLLEGE OF COMMUNICATION ARTS, EAST LANSING, MI

*Bachelor of Arts in Advertising, Specialization Certificate in Film Studies (BA)*

UNIVERSITY OF MASSACHUSETTS, STOCKBRIDGE SCHOOL OF AGRICULTURE, AMHERST, MA

*Certificate in Sustainable Food and Farming (current)*

BOSTON LANGUAGE INSTITUTE, BOSTON, MA

*Certificate in Teaching English as a Foreign Language (TEFL)*

## ADDITIONAL EXPERIENCE

GRADUATE HORIZONS PROGRAM FOR NATIVE AMERICAN COLLEGE STUDENTS, ALBUQUERQUE, NM

*Faculty Lead for Arts & Humanities: Instruction, workshops and 1:1/small group mentoring/advising*

INSTITUTO CERVANTES; RIO DE JANEIRO, BRASIL

*Grupo de Lectura y Debate Paulo Freire; International faculty group on Freirean pedagogy and language learning*

ENGLISH LANGUAGE INSTRUCTOR, KOCHI, JAPAN; VALLADOLID AND TENERIFE, SPAIN

*One-on-one ESL Tutoring, Small Group Instruction, and Corporate Training Facilitation*

HARVARD UNIVERSITY OFFICE FOR EQUITY, DIVERSITY, INCLUSION AND BELONGING, CAMBRIDGE, MA

*Awarded 2014-15 Resident Administrator Fellowship*

MASSACHUSETTS DEPARTMENT OF AGRICULTURAL RESOURCES, *Agricultural Business Training Program*

UNIVERSITY OF VERMONT EXTENSION, *New Farmer Project Farm Business Planning Program*

**Computer Literacy Skills:** Zoom, Microsoft Office Teams, Canvas, Blackboard, Adobe Acrobat, etc.

**Foreign Language Skills:** Fluent in Spanish, Beginner familiarity with Japanese, Tahitian, French/Italian/Portuguese

## CURRENT VOLUNTEER ACTIVITIES

ASSABET VALLEY CO-OP MARKET; MAYNARD, MA

*Assisting in launch of local co-operative food market*

ARLINGTON EATS; ARLINGTON, MA

*Supporting local Spanish-speaking elderly with food security issues*

ARLINGTON TRANSPORTATION ADVISORY COMMITTEE, ARLINGTON MA

*Engaging in transportation-related town issues related to safety, community connectivity, and commerce*

OFFICE OF THE SELECT BOARD

ERIC D. HELMUTH, CHAIR  
JOHN V. HURD, VICE CHAIR  
DIANE M. MAHON  
STEPHEN W. DECOURCEY  
LENARD T. DIGGINS



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TOWN OF ARLINGTON  
MASSACHUSETTS 02476-4908

August 9, 2023

John Aslanian  
Arlington, MA 02474

Re: Appointment: Transportation Advisory Committee

Dear John:

As a matter of the standard appointment procedure, the Select Board requests that you attend the Select Board meeting conducted by hybrid format, on Monday, August 14, 2023, at 7:15 p.m.

It is a requirement of the Select Board that you join this hybrid meeting. This will give the Board an opportunity to meet and discuss matters with you about the area of activity in which you will be involved.

You may attend the meeting in-person or virtually. The meeting will take place in the Select Board Chambers. The link to the meeting and other information will be available at the bottom of the Select Board Agenda as well as on the Town Calendar when the meeting is posted on Thursday, August 10 at 7:00 p.m.

Please contact this office by e-mail, [bmallard@town.arlington.ma.us](mailto:bmallard@town.arlington.ma.us), if you have any questions.

Thank you.

Very truly yours,  
SELECT BOARD

A handwritten signature in cursive script that reads "Ashley Maher".

Ashley Maher  
Board Administrator