



Town of Arlington
Office of the Town Manager

James R. Feeney
Town Manager

730 Massachusetts Avenue
Arlington MA 02476-4908
Phone (781) 316-3010

MEMORANDUM

DATE: August 9, 2023

TO: Board Members

SUBJECT: Appointment to the Conservation Commission

This memo is to request the Board's approval of my appointment of Brian McBride, Arlington, MA, to the Conservation Commission, with a term expiration date of 06/30/2026.

A handwritten signature in blue ink, consisting of stylized loops and a long horizontal stroke.

Town Manager

Brian McBride

Contact

Experience

Thermo Fisher Scientific

○ **Commercial Director – Laboratory Equipment**

Oct 2012 – April 2022 10 years

Waltham, Massachusetts, United States

- * Lead of global team of senior commercial managers with product expertise in laboratory equipment with focus on life sciences
- * Enabled sales team success for complex international, multi-channel business with broad portfolio including ULT, Refrigerator/freezers, CO2 incubators, Biosafety cabinets
- * Engaged with critical customers throughout pipeline
- * Drove commercial launch of new products for North and South America
- * Developed training initiatives for internal sales force and distribution channels
- * Identified and closed significant new opportunities, tracking lead generation, win/loss, lessons learned

○ **Product Manager - Cold Storage Equipment**

Jan 2010 - Oct 2012 years – 2 years

- * Responsible for global cryogenic, refrigeration and freezer product portfolio
- * Launched innovative cryogenic product, extending product line with multi-million dollar annual impact
- * Integrated two acquired product lines into portfolio, consolidating and rationalizing offering while maintaining revenue
- * Expanded portfolio suitability to new geographies by feature and regulatory upgrades

Emerson Swan Inc

Regional Sales Manager

2006 – 2009 3 years

Led 8-person sales team in the construction segment, managing business development for the New England region.

AgION Technologies

Business Development Manager

2003 – 2006 3 years

Led venture-funded new technology startup's Water Vertical Market for AgION's innovative antimicrobial product line. Sold to Fortune 100 companies in US and Asia. Developed, executed and tracked market develop plan leading to significant new accounts including Samsung Korea.

Tyco International

1998 – 2003 5 years

Managed Tyco Adhesives largest market segment, supervising product management staff. Streamlined product offering, upgrades promotional programs, launched new products, integrated acquisitions.

Rohm and Haas

Global Market Manager, Product Manager, Research Chemist

1984 – 1998 14 years

Managed marketing for specialty chemical firm with global responsibility. Markets included pharma, epoxy, water treatment and bleaching chemicals. Held positions of increasing responsibility over 14 years beginning as bench chemist.

US Peace Corps, Malaysia

High School Science Teacher, Malaysian North Borneo

1981 – 1983 2 years

Taught science in remote district school in Malay language as Peace Corp assignment.

Fluent in Malay language

Made multiple return trips and active in local community service

Education

Babson College

MBA Marketing

1995 – 1997

Bates College

BS Chemistry, History

1977 - 1981

Volunteer Experience

Returned Peace Corps Volunteers

Vice President

Apr 2021- present

Service Board Member with assignment to identify and execute member community service projects.

Arlington Open Space Committee

May 2021 - Present

Bay State Kids Outdoors

Founder

Dec 2010 - Dec 2013

Founded and ran weekend children's hiking group with weekly attendance averaging 15.

Conducted marketing, signups and safety planning for over 120 hikes.

Languages

- **Malay/Indonesian**

OFFICE OF THE SELECT BOARD

ERIC D. HELMUTH, CHAIR
JOHN V. HURD, VICE CHAIR
DIANE M. MAHON
STEPHEN W. DECOURCEY
LENARD T. DIGGINS



730 MASSACHUSETTS AVENUE
TELEPHONE
781-316-3020
781-316-3029 FAX

TOWN OF ARLINGTON
MASSACHUSETTS 02476-4908

August 8, 2023

Brian McBride
Arlington, MA 02474

Re: Appointment: Conservation Commission

Dear Brian:

As a matter of the standard appointment procedure, the Select Board requests that you attend the Select Board meeting conducted by hybrid format, on Monday, August 14, 2023, at 7:15 p.m.

It is a requirement of the Select Board that you join this hybrid meeting. This will give the Board an opportunity to meet and discuss matters with you about the area of activity in which you will be involved.

You may attend the meeting in-person or virtually. The meeting will take place in the Select Board Chambers. The link to the meeting and other information will be available at the bottom of the Select Board Agenda as well as on the Town Calendar when the meeting is posted on Thursday, August 10 at 7:00 p.m.

Please contact this office by e-mail, bmallard@town.arlington.ma.us, if you have any questions.

Thank you.

Very truly yours,
SELECT BOARD

A handwritten signature in cursive script that reads "Ashley Maher".

Ashley Maher
Board Administrator