

From: Andi Wang
Sent: Monday, October 6, 2025 2:50 PM
To: Claire Ricker
Subject: 1323 Mass Ave - Fiesta Bites Signage

Dear Arlington Redevelopment Board,

I'm writing to encourage that the ARB close Docket #3831.

I was in attendance at the previous meeting on July 14th. I could not tell, based on the updated photo presented at the meeting, how the Fiesta Bites signage fails to conform with the signage of other pizza restaurants in Arlington. Since then, I have been paying attention to the pizza restaurants that I walk and bike by in Arlington, and I still cannot figure it out. For example, Northender Italian Kitchen a few doors down at 1345 Mass Ave has their phone number, a light-up "OPEN" sign, and images of their menu in the window.

At this point, especially given that most of the non-compliant signage has been removed, I think that improving the appearance of the Arlington Heights commercial corridor would best be achieved by allowing Mr. Sanchez to focus on building his business and earning the money required to install the new, compliant signage.

Regards,

Andi Wang
Pct. 7 Resident