

**TOWN OF ARLINGTON  
BOARD OF SELECTMEN**

Pilot Bike Share Operator License

The following application shall be verified under oath and shall furnish the following information:

Corporate Name: Skinny Labs Inc. D/B/A: Spin

Address: 188 King St. #203, San Francisco, CA 94107

Telephone #: (206) 965-5258 Email: kyle@spin.pm

Local Community Representative: Kyle Rowe

Federal Identification No. or Social Security No. 81-1468176

Number of Bicycles to be provided in the community: 150

Location of Proposed Docks and/or Storage on Dock-Free Bicycles (outside of appropriate public way locations):

Spin will deploy bicycles at launch and continuously afterwards at the locations shown on this Google Map – ([link](#)).

Please briefly state your experience in the provision of Bike Share service, including a list of municipalities in which you currently offer bike share services:

Since launching in June 2016, Spin has quickly established itself as the nation's leading stationless bike share vendor in cities and on campuses across the country. Spin currently operates bike share services in: Charlotte, NC; Dallas, TX; Doral, FL; Durham, NC; Flagstaff, AZ; Logan, UT; Los Angeles, CA; Miami Lakes, FL; Miami Springs, FL; Salisbury, MD; San Diego, CA; Scottsdale, AZ; Seattle, WA; Silver Spring, MD; South San Francisco, CA; Tempe, AZ; Towson, MD; and Washington, DC. Additionally, Spin offers bike share services on nearly 30 campuses.

Please list any facts which you believe tend to prove that public convenience and necessity require the granting of a license.

Stationless bike share will provide residents and visitors of Arlington, MA an affordable, convenient, healthy, and sustainable option for moving around town. Users will be able to make door-to-door trips for \$1 (if under 30 minutes), making bicycling an attractive transportation mode choice for many trips in town.

Please describe your bicycles for the purposes of identification?

Spin bicycles are orange colored with the word SPIN printed along the tube of the bicycle. A visual of a Spin bicycle is provided in *Exhibit A*.

Please describe your means of satisfying requirements of the Bike Share Rules and Orders with respect to:

- a) Apprising customers of safety recommendations and state and local rules of safe bicycle operation and use (i.e. advising users to wear helmets, notifying users of parking and storage requirements)
- b) Providing both users and the general public means of contacting you about improperly placed or parked bicycles and/or inoperable bicycles; and
- c) Recalibrating un-used or under-utilized bicycles:

(a) The safety of our users is Spin's number-one priority. After consultation with the Town of Arlington on exact wording and placement, Spin will provide in-app [and on-bike] notifications to users advising them to wear helmets, to follow all applicable traffic laws, and to yield to pedestrians where applicable. These will be some of the many notifications users receive. For a visual depiction of our in-app notifications, please see *Exhibit B*.

(b) Spin provides a variety of easy ways for users and the public to contact us – whether to report a maintenance issue, ask questions, or request relocation – via our app (“Help” button), website ([www.spin.pm](http://www.spin.pm)), email ([support@spin.pm](mailto:support@spin.pm)), phone (1-888-262-5189), or social media (Twitter and Facebook). Each of our bikes also displays our customer support phone number and email address. Our app and website also have instructions, answers to frequently asked questions, and a “live chat” that is available during normal business hours. Lastly, Spin is proud to offer Spanish-language customer support, and is assessing support for additional languages.

(c) Spin's operations team will always be tracking the fleet and will mobilize to address bicycle overconcentration. Additionally, Spin's user rebalancing tool will gamify our system and incentivize users to relocate bicycles from areas of overconcentration. This tool incentivizes users to ride back into high-demand areas or areas targeted for other reasons (e.g., underserved communities, transit connections). One of these mechanisms Spin is unveiling shortly is gamification in which a user's ride is free if they ride a bike back into an appropriate place. For instance, if we see a bike entering a particular area of the city where it should not be or where it is unlikely to get used for a long time, we can incentivize users to ride back free of charge. We also utilize traditional rebalancing and relocation services and our ground operations team will respond to these requests in timeframes as agreed upon by the Town of Arlington and Spin.

Please provide proof of insurance in the amounts listed in Rules and Orders for the Licensing and Operation of Pilot Bicycle Share Programs naming the Town of Arlington as an additional insured.

The applicant shall be responsible for keeping this information current during the term of any license issued.

**Licenses shall only be approved for vendors selected via competitive procurement process compliant with M.G.L. c. 30A. Approved licenses are contingent upon the execution and maintenance of satisfactory Indemnification and Data Security Agreements with the Town of Arlington.**

We/I hereby agree to conform in all respects to the conditions governing such license as printed in the By-Laws of the Town, and such other rules and orders/regulations as the Selectmen may establish.



Signature

Kyle Rowe

Please Print Name

Signature

Please Print Name

Signature

Please Print Name

## Appendix A: Bicycle specifications

### SPIN V3

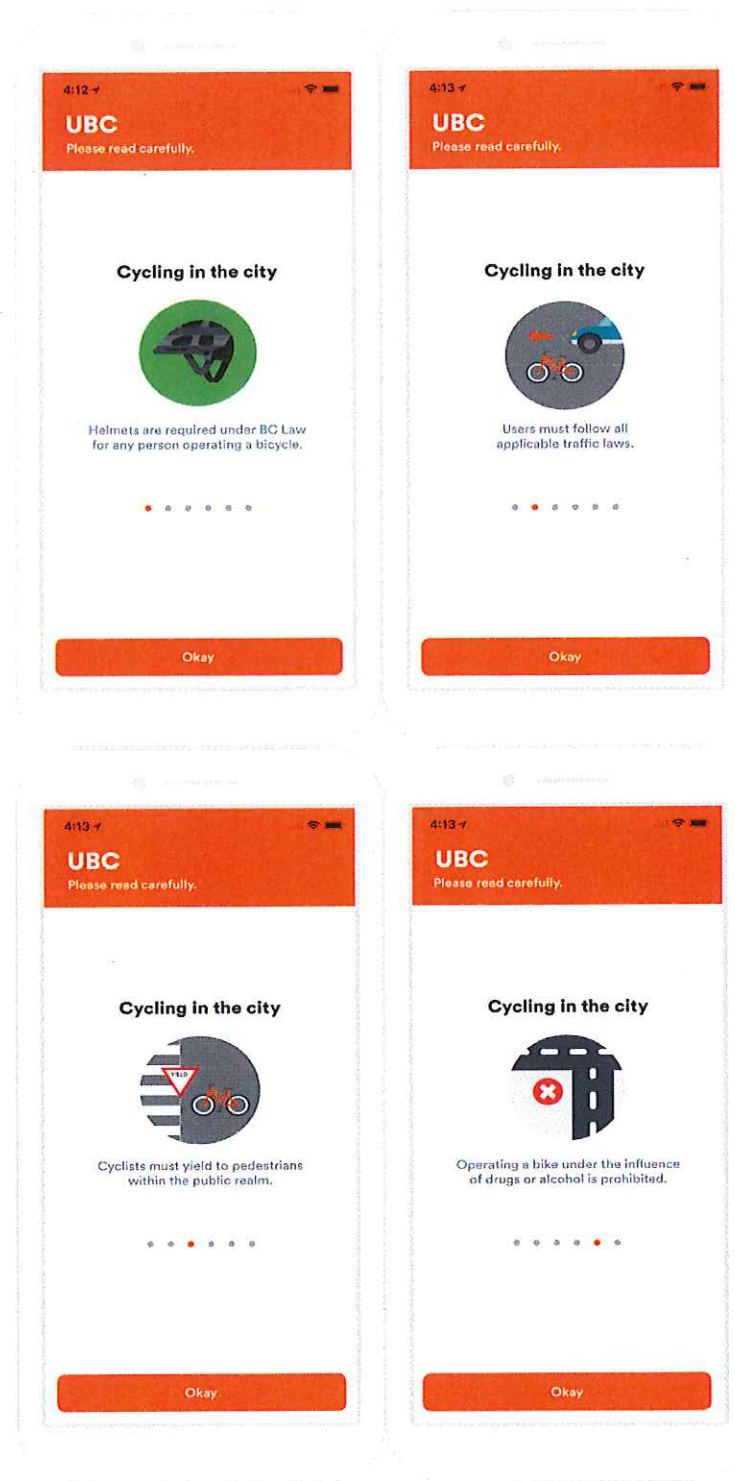


Spin bicycles are designed in California, built by the manufacturer of Schwinn bikes, and assembled locally by certified bike technicians. They are CPSC-certified and ISO 4210-certified to meet top quality standards. All Spin bicycles have the following onboard:

- GPS and cellular modem
- Solid foam tires
- 3-speed internal hubs
- High-quality V-brakes or internal disc brakes
- Dynamo hub-driven front light or rear solar-powered light
- Rear reflector
- Theft-resistant screws



## EXHIBIT B. Sample In-App Notifications for Rules and Regulations





# CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

05/21/2018

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

<b>PRODUCER</b>  FounderShield, LLC 119 W 24th St, 3rd Floor New York, NY, 10010		<b>CONTACT NAME:</b> <b>PHONE</b> (A/C, No, Ext) 646-854-1058 <b>FAX</b> (A/C, No) <b>E-MAIL</b> ADDRESS: coi@foundershield.com	
<b>INSURED</b>  Skinny Labs Inc. 188 King St, #203 San Francisco, California, 94107		<b>INSURER(S) AFFORDING COVERAGE</b> <b>INSURER A: UNDERWRITERS AT LLOYD'S LONDON (CFC)</b> <b>INSURER B: GENERAL STAR INDEMNITY CO</b> <b>INSURER C: SCOTTSDALE INSURANCE CO</b> <b>INSURER D: GREAT AMERICAN E &amp; S INS CO</b> <b>INSURER E: CM Vantage</b> <b>INSURER F:</b>	
		<b>NAIC #</b> 15792 37362 41297 37532	

**COVERAGES****CERTIFICATE NUMBER:****REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
E	<input checked="" type="checkbox"/> <b>COMMERCIAL GENERAL LIABILITY</b> <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR  GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PROJECT <input type="checkbox"/> LOC <input type="checkbox"/> OTHER:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	TBD	05/04/2018	05/04/2019	EACH OCCURRENCE \$1,000,000.00 DAMAGE TO RENTED PREMISES (Ea occurrence) \$500,000.00 MED EXP (Any one person) \$20,000.00 PERSONAL & ADV INJURY \$1,000,000.00 GENERAL AGGREGATE \$2,000,000.00 PRODUCTS - COMP/OP AGG \$2,000,000.00
	<input type="checkbox"/> <b>AUTOMOBILE LIABILITY</b> <input type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> HIRED AUTOS <input checked="" type="checkbox"/> NON-OWNED AUTOS	<input type="checkbox"/>	<input type="checkbox"/>	IXG423340A	05/03/2018	05/03/2019	COMBINED SINGLE LIMIT (Ea accident) \$1,000,000.00 BODILY INJURY (Per person) BODILY INJURY (Per accident) PROPERTY DAMAGE (Per accident)
	<input checked="" type="checkbox"/> <b>UMBRELLA LIAB</b> <input checked="" type="checkbox"/> OCCUR <input checked="" type="checkbox"/> <b>EXCESS LIAB</b> <input type="checkbox"/> CLAIMS-MADE <input type="checkbox"/> DED <input checked="" type="checkbox"/> RETENTION \$0.00	<input type="checkbox"/>	<input type="checkbox"/>	TBD	05/04/2018	05/04/2019	EACH OCCURRENCE \$5,000,000.00 AGGREGATE \$5,000,000.00
	<input type="checkbox"/> <b>WORKERS COMPENSATION AND EMPLOYERS' LIABILITY</b> ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N N	N/A				<input type="checkbox"/> PER STATUTE <input type="checkbox"/> OTHER E.L. EACH ACCIDENT E.L. DISEASE - EA EMPLOYEE E.L. DISEASE - POLICY LIMIT
C E	Cyber Liability, Errors & Omissions, Media Liability Directors & Officers	<input type="checkbox"/>	<input type="checkbox"/>	EKS3236526 TBD	10/20/2017 05/04/2018	10/20/2018 05/04/2019	\$ 2,000,000 per occ \$2,000,000 in agg \$ 1,000,000 per occ \$1,000,000 in agg

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

The Certificate Holder is included as an Additional Insured on the above referenced policy as required by written contract.

**CERTIFICATE HOLDER**

Town of Arlington  
730 Massachusetts Ave.  
Arlington, MA 02476

**CANCELLATION**

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

**THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.**

## ADDITIONAL INSURED – OWNERS, LESSEES OR CONTRACTORS – SCHEDULED PERSON OR ORGANIZATION

This endorsement modifies insurance provided under the following:

COMMERCIAL GENERAL LIABILITY COVERAGE PART

### SCHEDULE

Name Of Additional Insured Person(s) Or Organization(s):	Location(s) Of Covered Operations
Any person or organization for whom you are performing operations, but only if you have agreed, in a written contract, to add such person or organization as an additional insured on your policy for that location or part thereof, provided such a written contract is fully executed prior to an "occurrence" in which coverage is sought under this policy.	Any and all covered locations
Information required to complete this Schedule, if not shown above, will be shown in the Declarations.	

**A. Section II – Who Is An Insured** is amended to include as an additional insured the person(s) or organization(s) shown in the Schedule, but only with respect to liability for "bodily injury", "property damage" or "personal and advertising injury" caused, in whole or in part, by:

1. Your acts or omissions; or
2. The acts or omissions of those acting on your behalf;

in the performance of your ongoing operations for the additional insured(s) at the location(s) designated above.

**B.** With respect to the insurance afforded to these additional insureds, the following additional exclusions apply:

This insurance does not apply to "bodily injury" or "property damage" occurring after:

1. All work, including materials, parts or equipment furnished in connection with such work, on the project (other than service, maintenance or repairs) to be performed by or on behalf of the additional insured(s) at the location of the covered operations has been completed; or
2. That portion of "your work" out of which the injury or damage arises has been put to its intended use by any person or organization other than another contractor or subcontractor engaged in performing operations for a principal as a part of the same project.