Jeffrey Broadman, General Manager C&P Pizza Inc, d/b/a Za Arlington 138 Massachusetts Ave Arlington, MA

Board of Selectmen Town of Arlington 730 Massachusetts Ave Arlington, MA

RE: Aeronaut Brewing Beer Garden at Whittemore Park, Summer of 2018

Dear Board of Selectmen,

I am writing to you to express my strong support for having an Aeronaut Brewing Beer Garden at Whittemore Park in the summer of 2018. We held a wonderful (and sold out) Beer Dinner with Aeronaut Brewing at Za Arlington in November, 2017. In all my dealings with the staff from Aeronaut, they were very professional, responsive, and pleasant to deal with.

I think that a Beer Garden in Arlington Center would be a well-attended community event. Aeronaut is locally brewed in Somerville and their beers are both popular and award winning. I have been to their tap room in Somerville several times and found their crowd management and door security to be well organized and professional; they demonstrated a strong focus on the customer experience as well as safety.

I fully endorse this proposal for the Aeronaut Brewing Beer Garden in Arlington.

Please contact me if you have any questions.

Respectfully,

Jeffrey Broadman Za Arlington Dear Adam Chapdelaine, Town Manager:

As the co-founder of Support Arlington Center, and a member of the Whittemore Park Planning Project, I am writing to support the proposal of Aeronaut Brewing Company offering a beer garden at Whittemore Park. As you are keenly aware, Arlington Center has had some challenges with empty storefronts over the years. With the recent bylaw in place—thanks to the incredible work by the Town—the storefronts have been filling up, one at a time. All of this is wonderful, but it is important to consider new opportunities that are presented to Arlington that are offering to bring in people, energy and possibly more revenue into the Town Center.

The proposal by Aeronaut Brewing Company to have a series of outdoor beer gardens on Whittemore Park is a fantastic idea. It will bring in people to the Center to listen to music, to have a beer, to learn about the Dallin Museum (on the location of Whittemore Park) and to then utilize the neighboring businesses in the area. Whether it is to grab food at a local restaurant or go shopping near by at a gift shop, having this event in the Center over the summer months is a positive force. And Whittemore Park is great location for this event to happen, as it is a stopping point for bikers and others walking along the bike path. The idea of also having music at this event is wonderful, as it could be an opportunity for local Arlington musicians to showcase their work. In addition, Center businesses may be able to collaborate with Aeronaut Brewing Company to do some joint marketing/promotional projects at the beer garden.

Sincerely,

Alyssa K. Clossey

Co-Founder, Support Arlington Center Member, Whittemore Park Planning Project

Alyssn K. Closse

Resident, 11 Oak Knoll, Arlington

Christian Friedrich Brunner 11 College Avenue Arlington, MA 02474

Mr. Adam Chapdelaine, Town Manager Arlington Town Hall 730 Massachusetts Avenue Arlington, MA 02476

June 10, 2018

Dear Mr. Chapdelaine,

A little over twenty years ago, I followed my now wife's suggestion to move from my home country of Austria to hers, the United States. Fate had it that we landed here in Arlington. America is a great and also a large country, with some very beautiful and interesting places. However, I have never felt compelled to leave Arlington since I have arrived here. And what kept me was first and foremost the community. By now, my children are going through Arlington's fantastic public school system, and the great efforts and investments the town, the businesses, and its people have made over the past two decades have made me feel more at home than one could ever expect.

What the Aeronaut Brewery Company is suggesting, to host a Biergarten at Whittemore Park on weekends during summer, would be yet another excellent idea to further the reinvention of the town as a tight-knit, yet inclusive community. Biergarten are an interesting phenomenon. One doesn't go there with family and friends to be only amongst each other (like when going to a restaurant), but with the expectation to run into, and sit down, with others, friends or strangers. Typically, folks who don't know each other share those long tables, and leave the Biergarten having made new friends. I have witnessed business deals being initiated there, life-long relationships forged, and poetry clubs founded. It is somewhat like Linked-in, Facebook, Twitter and Match.com all in one, with real people meeting at a real place enjoying good music, food, and each other. And beer.

If we were able to offer a regular Biergarten in our home town, we would not only embrace a time-tested community-building institution for our own folks living here as well as for our guests travelling through (and then staying for a while), but would also project ourselves to the cutting edge of gastronomy.

Thus, I am in full support of Aeronaut Brewing Company's proposal of a Biertgarten in Whittemore Park.

Sincerely

Christian F. Brunner

Director of Program Evaluation at Pine Street Inn, Boston

Arlington Resident



June 11, 2018

Arlington Board of Selectmen 730 Massachusetts Ave. Arlington, MA 02476

Dear Board of Selectmen:

The Cyrus Dallin Art Museum's Municipal Board and Board of Directors would like to express support for Aeronaut Brewing Company's proposed beer gardens in Whittemore Park this summer. We anticipate that the beer gardens will be a tremendous benefit to the museum by driving new audiences to the site. These events will also provide us with opportunities to cultivate deeper relationships with community members through special museum programming in the park during beer garden hours.

Aeronaut Brewing Company's CSO Ronn Friendlander believes that collaboration with local artists and nonprofit organizations is crucial to the success of the beer gardens. The gardens will provide an important platform for these groups to share their inspiring work with the community. The events will also draw more attention to the park itself, and the Town's forthcoming plans to revitalize this underused green space in Arlington Center.

The proposed beer gardens will go a long way in helping Whittemore Park reach its fullest potential as a vibrant, engaging, and consumer-friendly public space this summer. We urge you to support Aeronaut Brewing Company's proposal.

Sincerely,

Heather Leavell

Hatrenfearcel

Director/Curator

Letter of Support: Beer Garden in Whittemore Park, Arlington Summer 2018

To: Mr. Adam Chapdelaine, Town Manager, Arlington

Cc: Ali Carter, Economic Development Coordinator

From: Sarah Gauger, Arlington Resident

Dear Mr. Chapdelaine,

I'm writing to express my full support of the proposal to set up a Beer Garden in Whittemore Park this summer in Arlington. As a 20-year resident of the Town, I feel this would be well received by the community, and another example of the type of vitality we want to encourage in our neighborhoods. At a local graduation party last night, I mentioned the idea to approximately 25 adults and every single one was thrilled!

One of the main reasons we've chosen to stay in Arlington and renovate and expand our home rather than move elsewhere, is the community-related events and commitment to developing our town economically. A beer garden is one example of the type of event that would gather friends and families in the Center for an enjoyable experience, while driving people to other stores and restaurants in the area before or after stopping at the beer garden.

I lived in Europe for many years and beer gardens became local gathering spots; a place to run into old friends and meet new ones. This is well within the spirit of our welcoming community in Arlington.

Sincerely,

Sarah Gauger



THE OLD SCHWAMB MILL

17 Mill Lane * Arlington, Massachusetts 02476 * Telephone 781-643-0554 * www.oldschwambmill.org

June 7, 2018

Dear Town of Arlington Select Board:

I am writing in support of Aeronaut Brewery Company's upcoming proposal to offer a series of outdoor beer gardens throughout the summer of 2018. Last October the Old Schwamb Mill hosted an Oktoberfest for which Aeronaut Brewery Company provided the beer. I was on the Oktoberfest planning committee and also the liaison between the Mill and Aeronaut. I could not have been more pleased with their professionalism and the outstanding service they provided us throughout the entire planning process and on the day of the event.

From my first correspondence with co-founder Ben Holmes, I knew instantly that this was a company that was not just concerned about making a fine glass of beer but also one that was truly interested in serving the community. Ben and all his staff were eager to offer any advice and support in helping to make this event a great success. I was always impressed with their prompt responses to any email queries and their fine attention to detail. This was a new event for the Mill and it was comforting to have a partner on board who was experienced in handling this type of event. On the day itself, the beer lines went smoothly due to the ample amount of experienced staff that was prepared to handle our unexpectedly large crowd. Our guests raved about the quality and selection of the beer offerings. Aeronaut is certainly attracting a following in the town.

You may already know that last year Aeronaut Brewery Company received an award from Historic Somerville, Inc. for their civic contributions to the City of Somerville. I think that Arlington could tremendously benefit from partnering with an organization such as Aeronaut who can enrich the cultural life of all our community. Their series of summer beer gardens will be a chance for our residents to gather together each weekend to enjoy good food, drink and live music. I hope that the Board will seize this marvelous opportunity.

Sincerely,

Janet O'Riordan, Vice-President

Schwamb Mill Preservation Trust, Inc.

lant O'Riordan

AERONAUT

Ronn Friedlander <ronn@aeronaut.net>

Support for Summer Aeronaut Beer Garden Proposal

info@davissquared.com <info@davissquared.com>
To: Ali Carter <ACarter@town.arlington.ma.us>, Ronn Friedlander <ronn@aeronaut.net>

Thu, Jun 7, 2018 at 4:06 PM

To Whom it may Concern,

My name is Paul Christie and I am the owner of Arlington Centered gift shop. I would like to give my whole hearted endorsement of the proposed weekend beer garden by Aeronaut Brewery. As an owner of a business in Arlington center for the past 6 years I have seen the difficulties small businesses have experienced attracting consistant foot traffic. This is especially the case on summer weekends when so many people either travel or go to the beach. We've always found that our best weekend In the summer was when there was an event (like the Arts Alive Festival, which is not happening this year). I've been a big fan of Aeronaut Brewery, both in their fantastic beer selection, and in how they run their space in Somerville. I feel like having this beer garden would attract so many of their fans to the area, as well as bringing some much needed foot traffic and support to center businesses like ours.

Please feel free to reach out if you have any questions. Sincerely

Paul Christie (owner) Arlington Centered 487 Massachusetts Ave Arlington, Ma 02474 781-643-6700 June 9, 2018

Dear Adam Chapdelaine, Town Manager:

As a co-founder of Support Arlington Center, and an enthusiastic Arlington resident, I am writing to support the proposal of Aeronaut Brewing Company offering a beer garden at Whittemore Park. To build on the excellent growth and vibrancy in town—thanks to the commendable efforts by the Town leadership, and to the rising popularity of our community for so many reasons—this fun summer venture would be a terrific step. The beer garden will draw people in with a different kind of venue, where adults can enjoy the beautiful New England summer in the heart of our historic district. A visit to Aeronaut would complement trips to the library, post office, shops, bakeries, and restaurants in the center, helping all of our beloved businesses. Whittemore Park is an idea location, near the Minuteman Bikeway. Having music at this event would be a great element, too. The library sponsors family concerts during the summer on the Whittemore lawn; they are well attended and a ton of fun. It would be great to provide music that would appeal to a wider constituency. I am in full support of Aeronaut Brewing Company offering a beer garden to Whittemore Park.

Sincerely,

Jeanne Tift

Jeanne Tift Co-Founder, Support Arlington Center Resident, 3 Mill Street, Arlington