



Town of Arlington
Office of the Town Manager

Adam W. Chapdelaine
Town Manager

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MEMORANDUM

DATE: October 16, 2018

TO: Board Members

SUBJECT: Appointment to the Commission for Arts and Culture

This memo is to request the Board's approval of my appointment of Cristin Bagnall, Arlington, MA, to the Commission for Arts and Culture, with a term expiration of 6/30/2021.


Town Manager

May 31, 2018

Adam Chapdelaine
Town Manager
730 Massachusetts Avenue
Arlington MA 02476

Dear Adam,

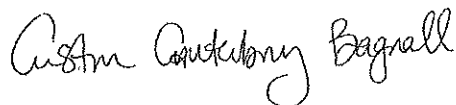
I am writing to apply to fill one of the vacancies on Arlington's Commission on Arts and Culture. As I mentioned in our recent meeting, I am grateful for the many ways Arlington is intersecting deep, multi-perspective thinking about the role the arts and culture play in all of our lives with expert, forward-thinking community planning. I'd welcome the opportunity to support and enhance those efforts by serving on the Commission on Arts and Culture.

Please find my résumé attached. Regarding the areas of expertise currently sought by the Commission, I have the following experience:

- Accounting: Bookkeeper for small office for 10+ years. Treasurer for non-profit organization with \$1-\$3 million/annual budget for 10 years. Treasurer of Thompson School PTO for two years. Familiar with tax filings for non-profit businesses.
- Arts administration: 20+ years of experience in consulting, mid and executive level roles in non-profit and for-profit performing arts organizations. Particular expertise in programming, organizational management, and creating the pre-conditions for creative work to flourish.
- Fundraising/grant writing: In my work as an arts administrator I have designed fundraising strategies for individuals, corporations and foundations, solicited gifts directly, managed donor relationships, and written grants.

Thanks in advance for your kind consideration.

With all best wishes,



Cristin Canterbury Bagnall

Cristin Canterbury Bagnall

-----, Arlington, MA 02474

WORK EXPERIENCE

The Silk Road Project, Inc., dba Silkroad

Director of Artistic and Learning Programs

Director of Innovation & Strategic Planning

July 2015 – October 2017

2013 – 2105

- Led teams of artists and staff and manage seven-figure budget to develop and deliver artistic and learning programs including national and international touring, recording, university residencies, museum residencies, commissioning of new music, arts integration learning programs for young people, and training opportunities for young musicians. Worked in collaboration with and managed two direct reports, the Education Specialist and Artistic Administrator.
- Co-Executive Producer for the documentary film *The Music of Strangers: Yo-Yo Ma and the Silk Road Ensemble*, released theatrically worldwide. Liaison with director Morgan Neville and Tremolo Productions during fundraising, pre-production production and post-production phases.
- Led and facilitated conversations among artists, staff and institutional leadership to develop an artistic leadership structure that streamlined decision-making, amplified the artistic voice, and significantly expanded organizational capacity to take on artistic work.
- Identified new external opportunities for collaboration and developed those opportunities into partnerships.
- Significantly increased income earned from program delivery.
- Executive Producer for the Grammy-nominated recording *Sing Me Home*: contracted artists, planned multiple recording sessions, and managed the editing process, the development of packaging, and the promotion of the album upon release.

MusiCorps

Performance Manager; Advisor to Founder and Exec. Director **2014 - Present**

- Manage performance opportunities for the MusiCorps Wounded Warrior Band; increased number of engagements over 100% each season, with numerous repeat engagements.
- Relationship manager with presenters including The Grand Ole Opry, Coca-Cola, CNN, and the USO San Diego. Negotiate contracts and manage individual engagements.
- Advise Founder and Executive Director broadly on day-to-day management and strategic direction of the organization during period of expanding opportunity.

The John F. Kennedy Center for the Performing Arts

Special Advisor to the President

2014 - 2015

- Advisor to Deborah F. Rutter during her first year as President.
- Provided strategic counsel on the development and management of collaborative artistic partnerships, hiring and staffing, and specific programs.

The Negaunee Music Institute of the Chicago Symphony Orchestra

Strategic Consultant

2013 - 2014

- Provided targeted strategic advice and support for Judson and Joyce Green Creative Consultant Yo-Yo Ma, the *Citizen Musician* program, the CSO's pre-professional training orchestra the Civic Orchestra, and select Institute and CSO activities.
- Relationship manager for Judson and Joyce Green
- Thought partner for Director of Institute during multi-year evaluation process with WolfBrown
- Mentor to Institute mid-level and junior staff

Sound Postings, LLC (formerly Office of Yo-Yo Ma)

Director of Strategic Planning

2009 - 2013

General Manager

2004 - 2009

Business Manager

1998 - 2004

- Led development of Mr. Ma's creative ideas into executable plans. Drove execution of those plans, working in partnership with external institutions, across a variety of platforms, including live concerts, audio recordings, lectures, involvement with the Nagoya World Expo, and a year of city-wide programming called *Silk Road Chicago*.
- Relationship manager for external partners such as the Smithsonian Institution, the President's Committee on the Arts and the Humanities, the Chicago Symphony Orchestra, Sony Music Masterworks, the Mark Morris Dance Group, Opus 3 Artists, the Music Plant in Japan, the Art Institute of Chicago, the Aga Khan Trust for Culture.
- Led teams that negotiated recording, consulting and endorsement contracts.
- Directly managed Mr. Ma's appearances for the first inauguration of President Barack Obama, the Oscars, the Kennedy Center Honors, the 2007 Shanghai Special Olympics, the Grammys, and the Winter Olympics in Salt Lake City.
- Served as Executive Producer for the recordings *Appassionato*, *Songs of Joy & Peace*, *New Impossibilities*, and *Silk Road Journeys: When Strangers Meet*.
- Lead administrator of team Mr. Ma brought together to found The Silk Road Project. Obtained 501©3 status and managed all aspects of starting up a small non-profit. Assisted with development of fundraising strategy. Served as Treasurer of founding Silk Road Project board.
- Point person for Mr. Ma's day-to-day schedule; led and directly managed press strategy.
- Managed three direct reports and one consultant.
- Financial controller.

Yale University

Associate Director of Development, Annual Fund

1997 - 1998

Young Audiences of Massachusetts

Benefit Coordinator & Development Assistant

1996 - 1997

Office of Yo-Yo Ma

Office Manager, Bookkeeper & Assistant

1994 - 1996

EDUCATION

BA, Oberlin College, Oberlin, Ohio

1990 - 1994

- Major: Politics, with a concentration in American Government
- Minor: Arts Management
- McLaughlin Prize

Phillips Academy, Andover, Massachusetts

1986 - 1990

RELATED EXPERIENCE

- Treasurer, Thompson Elementary Parent Teacher Organization, 2015 - 2017
- Thompson Elementary School Council Member, 2013 - 2015
- The Silk Road Project, Inc. Board Member, Executive Committee member, Finance Committee member 2001 - 2013; Treasurer 1998 - 2008

OFFICE OF THE SELECT BOARD

DANIEL J. DUNN, CHAIR
DIANE M. MAHON, VICE CHAIR
KEVIN F. GREELEY
JOSEPH A. CURRO, JR.
JOHN V. HURD



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TOWN OF ARLINGTON
MASSACHUSETTS 02476-4908

October 11, 2018

Cristin Bagnall

Arlington, MA 02474

Re: Appointment: Commission for Arts and Culture

Dear Ms. Bagnall:

As a matter of the standard appointment procedure, the Select Board requests that you attend a meeting of the Select Board at Town Hall, Select Board Chambers, 2nd Floor, 730 Massachusetts Avenue, on Monday, October 22nd at 7:15 p.m.

It is a requirement of the Board that you be present at this meeting. Your presence will give the Select Board an opportunity to meet and discuss matters with you about the area of activity in which you will be involved.

Please contact this office to confirm the date and time with either Fran or Ashley at the above number.

Thank you.

Very truly yours,
SELECT BOARD

A handwritten signature in cursive script, reading "Marie A. Krepelka".

Marie A. Krepelka
Board Administrator

MAK:fr